the INS and OUTS of SAME-SEX WEDDINGS

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MAD

MAY 1997 **NUMBER 357**

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— Alfred E. Neuman

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BACK COVER WRITERS: MEREDITH ANTHONY, LARRY LIGHT AND ALISON POWER

MAD #358
ON SALE
MAY 27!

STAR ROARS

You pathetic inebriates! In MAD #354 you have an article called "Star Wars Playsets You May Have Missed." In it you detail one "Al's Imperial Jiffy Lube and Garage." One of the sentences in this little play set description is "From scraping the corpses of Rebel pilots off the feet of an Imperial AT-AT Walker to cleaning up TIE Fighters whose pilots couldn't quite stomach the jump to hyperspace, Al's done it all at his garage." It's really a pity that TIE Fighters can't go into hyperspace! The only TIE that can enter hyperspace in the movies is Darth Vader's Imperial TIE Interceptor prototype, of which he has the only one because the Empire scrapped the idea due to excessive costs.

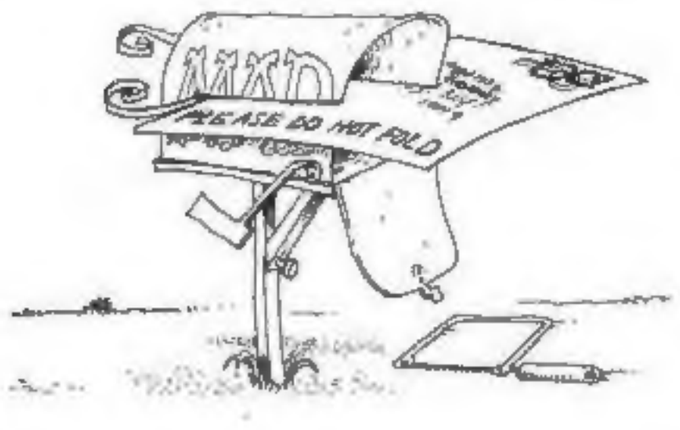
Colin Frye
Northbrook, IL

Collie — You're right! TIE Fighters can never, ever go into hyperspace! And you know what else? You can never, ever go on a date! But, like in our article, it's fun to play pretend, isn't it? Bye now! —Ed.

After reading your latest messed up magazine, I have one question: How in the heck is Jabba The Hutt able to reach his butt as he's doing the Macarena?!

Mark B. Harrison
New Jersey, USA

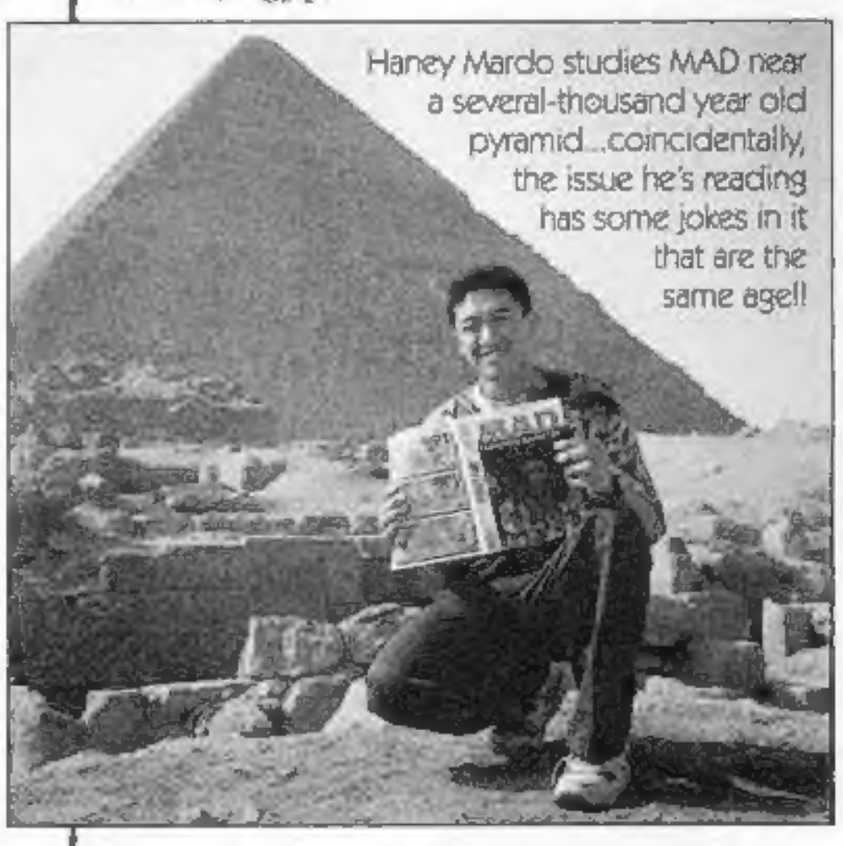
That's not a question for us, Mark — that's a question for the special effects whizzes at Industrial Light and Magic! We've taken the liberty of forwarding your letter to George Lucas and the eggheads at ILM, and if they get back to us, we'll report their answer, no matter how insulting it may be to you! —Ed.



ALFRED E. GYPT

I started reading MAD when my English teacher told us to buy magazines to improve our English. At first I started reading magazines such as *Newsweek* and *The Times*, but to understand the topics I had to open the dictionary every 10 seconds. Thanks to MAD, I learned a lot of things and a lot of new and useful words, such as schmendrick, pus, schlep and Bob Dole. I would like to bless your educational efforts and I hope you guys continue your noble work.

Haney Mardo
Cairo, Egypt


Haney Mardo studies MAD near a several-thousand year old pyramid...coincidentally, the issue he's reading has some jokes in it that are the same age!!

WORLD'S OLDEST MAD REAPPEARS!

I love your magazine. I would love to see a reprint of the first few issues. I'm very interested in seeing what's inside the first issue. I've heard rumors that there will be reprints. If so, please tell where and when they'll be available. THANKS A BUNCH!!

Chase Estes
Ogden, UT

Chase — Look for "Tales Calculated To Drive You MAD" at your newsstand starting May 27th! It's the first of a new series featuring the original comic book-style MAD! This edition contains virtually all of MAD's first three issues, and it's all IN COLOR! Thanks for writing, because now we don't have to make up a letter ourselves to promote these golden moldies! —Ed.

MAD MUMBLINGS @aol.com

Those three damn staples in your magazine are tools of Satan himself!! —Edgar Frog...OH DEAR GOD! My chinchilla's stuck in my nose! Send help quick! —GOLD675050...Why is abbreviate such a long word? —Stuzy...My socks talk to me. —PeteBrwdog...Is Ronald McDonald laughing with you, or at you? —Martian716...Does peanut butter get gum out of belly button lint? I'm in a dilemma. —Snaponarby...Boonton rules! —MEDoodle...If the Pillsbury Dough Boy eats a cookie, is that cannibalism? —Cowman0001...A funeral home is a halfway house for dead people. —PaulaRo12...My bologna has a first name, it's...dammit, what was it again? —Rodeo82503

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 357, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

HIGH SCHTICKING

As a faithful MAD reader and hockey lover, I found a huge mistake in the introduction to MAD #352's "The MAD NBA Primer." Bobby Orr wasn't an NBA player! He was one of the best NHL players who played several years with the Boston Bruins in the '70s and helped win Stanley Cups! Fa! Other than that a great magazine!

Scott Tait
British Columbia, Canada

We consulted with MAD's resident sports expert Rusty Corroda (who coincidentally appears in this issue's "MAD-sterpiece Theater," page 20). Rusty replied, "You're wrong. Bobby Orr was one of the greatest NBA Power Shortstops ever, in the same great basketball tradition as Joe Pepitone, Willie Shoemaker, Bobby Rayhall, and, most recently, Kerri Strug!" Having heard this, we therefore stand by our story! —Ed.

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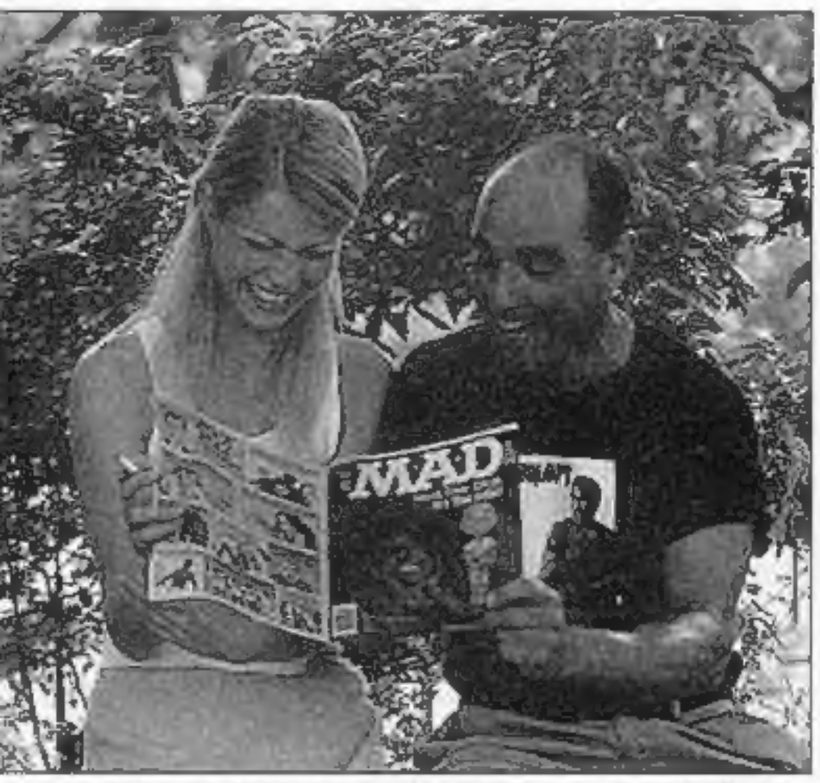
MAD CELEBRITY SNAPS

I just recently hung with Gwyneth Paltrow, the very beautiful and sweet, sexy actress with a great sense of humor. I shared with her your piece on "Paparazzi Shots That Press Agents Try to Suppress" (MAD #344) and we both had a great laugh. I'm hoping you won't suppress this paparazzi shot from your magazine.

Peter Iovino
Los Angeles, CA



It's a good thing Peter sent his note...we looked at the photo first and thought that Brad Pitt had really let himself go! Anyway, we're sending Peter a three-year subscription for his snapshot and we'll send you one, too, if you send us a photo of an incredibly famous celebrity holding your copy of MAD and we print it!

ATTENTION SUBSCRIBERS!

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NUNS, HITS AND ERRORS

Alfred E. Neuman hunkers down with a cadre of unidentified nuns (and possibly a friar?) at the Independent Baseball League's St. Paul Saints stadium in Minnesota, where he was the honored (?) guest at the team's MAD Day! Between innings, Alfred reportedly inked a deal to play the Whoopi Goldberg part in the next *Sister Act* movie. Heaven help us!

AND YOU THINK *YOUR* FAMILY'S DYSFUNCTIONAL!

Includes 30 "Lost Pages" explaining EVERYTHING you need to know about your relatives!

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The Perfect Mother's Day Gift
(if you hate her with the white-hot intensity of a thousand suns!)

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★★★★ *"A must-read!"*
— American Council On Family Value Reading*

*An organization we created just for this ad

A STAR IS PORN DEPT.

Hear ye, hear ye, this satire is now in session. All rise and hold your nose (and anything else applicable) as we present the story of a sleazebag pornographer whose disrespect for women was surpassed only by his disrespect for the American judicial system — the very same system he turned to for help when a bunch of uptight right-wingers threatened his bottom line! This is the case of...

The Peop

I'm **Woody Harrelson.** In this film I portray **Larry Fylth,** the **sleaziest womanizer** to ever hit the **Supreme Court** — at least until they appointed **Clarence Thomas!** You may be **wondering why** they would make a movie about someone who made millions **exploiting** and **degrading women.** Simple. Fylth was a **character** every **producer** in **Hollywood** could **relate to!**

I'm **Edward Norton.** I play **Alan Isuckman,** Larry Fylth's fiery young **First Amendment lawyer.** Alan says Larry is a **lowlife, bottom-feeding amoral** kind of guy — and coming from a **lawyer,** that's **saying something!** Both Larry and Alan were shot coming out of the **courtroom.** Actually, Alan **wasn't supposed** to be **shot,** but as Larry's attorney, he gets **40%** of **everything Larry gets!**

THAT'S OUR PERVERT!

I'm Grunge rocker **Courtney Love.** I play Larry Fylth's wife, **Alfeelya,** a **strung-out, self-destructive, oversexed junkie.** In my **next movie** I may **have to act!**

Coke

ble vs. Larry Fylth

ARTIST: ANGELO TORRES WRITER: STAN HART

I'm **Donna Hanover Giuliani.** In real life I'm the **wife** of the **Mayor of New York,** Rudy Giuliani, but in this film I play the part of evangelist **Ruth Carter Simpleton.** I was a **natural** for the part because I have **personally witnessed** strange and **miraculous phenomena** firsthand — namely seeing a **conservative Republican** elected **Mayor of New York!**

I'm **James Carville.** I've received **terrific reviews** for my **performance** in this film playing a **lawyer** who believes there must be a **limit** to **free speech.** Why am I so **convincing** playing a character who **advocates positions I don't believe in** personally? Easy! I had plenty of **practice** doing it when I ran **Bill Clinton's Presidential campaign!**

LIPPO

JABBA THE JUDGE

And I'm the **real-life Larry Fylth!** I have a **cameo** role as a **judge.** The director said he wanted a **buffoon** whose **inappropriate presence** on the bench was a **joke.** But since **Lance Ito** wasn't **available,** they **settled for me!**

WITNESS FOR THE PROSTITUTION

EXHIBIT A

torres

HUSTLER

That **stripper's** terrific! **Sign her up!**

Can't do that, Larry. She's **legally under-age** in this state!

No problem! She can do her **homework between shows!**

I **don't want** to **compete** with ***Playboy!*** That magazine is for those **Eastern upscale guys!** I want a **magazine** that will **appeal** to **OUR** kind of people — the **turd-kicking scum** of the earth!

That magazine **already exists!** It's called ***The Congressional Record!***

No! No! No! I **already told** you, I don't want any **phony, fantasy, *Playboy*-type photo spreads!** I want to **show women** as they **really are!** Now come on, let's get her into this **Nazi lingerie!**

And **don't forget** the giant **meat grinder!**

I will **not allow** something as **disgusting** as ***Hustler*** in this house!

Then **YOU** tell our **teenage son!** He's in there with the **latest issue!**

What's that **noise** coming from **his room?**

That's the **sound** of **one hand reading!**

AH... OOH... WOW... GASP!

We **can't allow slime** like this to **contaminate** our **communities!** I have **studied** this **magazine** for **hours** on end and cannot find **one thing** of **redeeming social value!** I want Mr. Fylth to be aware that I intend to closely monitor **every single issue** — **until** my gift subscription **runs out** in **three years!**

Sometimes Larry has a **great idea** for the **magazine** and sometimes he **really misses!**

It was a **great idea** to run pictures of **Jackie Onassis naked!** He missed with his idea to follow up with **nude pictures** of **ARISTOTLE Onassis!**

Like what?

Larry, will you **marry me?**

I **love** you, Alfeelya, but I don't want to **give up** having **sex** with all those **other women!**

I'll make a **deal** with you! You **don't give up** sex with **other women...**

NIRVANA

...and **neither will I!**

Man, you really drive a **hard bargain!** Okay, let's **set a date!**

BATHE AT YOUR OWN RISK

Larry Fylth, you're **under arrest** for **producing obscenity!**

That's **ridiculous!** I've never **produced obscenity** in my life! Now where were we? Oh yeah, I **love** this **photo feature** of a **nude Peter Pan** and **Tinker Bell** in a vat of **Jell-O!**

The only thing I'm **guilty** of is **bad taste!** If that were a **crime,** the staff of **MAD Magazine** would have been put in jail **years ago!**

MAD

Your Honor, my client **pleads guilty** to the charge of **first degree murder!**

But **Mr. Fylth** is charged with **obscenity, not murder!**

I **know,** but he could get **twenty-five years** in prison for **obscenity!** For **murder,** he could be **out in three!**

As **President Jimmy Carter's sister** and a dedicated **evangelist,** I have something **in common** with you!

What's that?

I really **don't know!** It's just one of those **important things** that **never gets explained** in this movie. Let's just say that I have **very strong beliefs** and that I take things **on faith** despite any **evidence** to the **contrary!**

I know! You even **believe** that your **brother** can **beat Ronald Reagan!**

RUDY

For me, this **baptizing** thing is **really different!** It's the **first time** in years that I've taken a **bath** without being **surrounded** by **naked babes!**

I think your **idea** of doing **Christian pornography** is **crazy!**

It's **not!** I'm combining the two **greatest forces** in **Western Civilization** — **sex** and **religion!** For instance, I have an article on **Lot** committing **incest** with his **daughters** after they left **Sodom!**

If you **print that,** they'll **confiscate** every **magazine!**

Then they'll also have to **confiscate** every **Bible,** because the **Lot story** is right there in **Genesis 19:32!** Look it up!

Why do you **hate** all this **religious stuff?**

When I was a **kid,** I was sent to a **convent** after my father **murdered** my **mother** and **brother!**

Murdered? Do you want to **talk about it?**

I **can't!** It's yet **ANOTHER one** of those **important things** that never gets **explained** in this **movie!**

I totally **support,** without any reservation, the **First Amendment** that **guarantees** the **right** to **free speech!**

And how do you feel about the **Second Amendment** that **guarantees** the **right** to **bear arms?**

BLAMBLAM!

Doctor, will I **ever** be able to **walk again?**

Will I ever be able to **have sex again?**

That's **terrible!**

Why not look on the **brighter side** of it? You'll **never** again have **trouble** getting **a parking spot** at the **mall!**

Sorry.

Sorry.

I'm **sure** there's a **plot** against my **life!**

You only **think** they're trying to **poison you** because you've **never** had **hospital food** before! I spoke to **someone** today who led me to **believe** that your **attacker** will **never be found!**

What did he **say?**

He said that the **FBI** is now **conducting** the **investigation!**

Larry, I **disagree** with you about the **direction** of the **magazine!**

You're **fired!** Get the hell **out of here!**

Well, **so much** for **freedom** of **speech!**

Mr. Fylth, **why** are you **wearing** the **American flag** like a **diaper?**

It's **not a diaper!** It's a **jockstrap!** For years before I was shot, I **supported** the **flag!** Now it's the flag's turn to **support me!**

You have some **tapes** of **John DeLorean** being entrapped by **government agents!** The court wants to know **where** you **got those tapes!**

Not only am I **not** going to **tell you,** I'm **not even** going to **tell** the **movie audience!** It'll be part of their **growing collection** of **"Stuff Left Unanswered"** in this **film!**

Reverend Faultwell, you **claim** that when Mr. Fylth **printed** that you once **engaged** in **illegal sex acts,** he **libeled you!**

That is **correct!**

And have you ever **engaged** in **illegal sex?**

Never! The only **sex** I have ever had was with my **wife after** we were **married** — sex between **two consenting adults!** Actually, to be absolutely **accurate,** there was only **one consenting adult!** I've never been **crazy** about the **idea!**

The Supreme Court has ruled **for us** and **against Jerry Faultwell!**

That's **good news!** Hey, how about this for an **idea:** a **phony feature** with **doctored pictures** showing the nine **Supreme Court Justices** wearing their **robes** while performing **sex acts** in their **chambers** during a **recess!**

Now you may be **pushing** it a bit **too far!**

EPILOGUE

CHARLES CHEATING
Anti-porn crusader and corrupt banker Charles Cheating went to prison for defrauding his investors! He never appreciated the irony of *Hustler* showing pictures of people doing to each other what Cheating was doing to his unwitting customers!

REVEREND JERRY FAULTWELL
Faultwell is still trying to make the world a better place to live with his radio and TV broadcasts! The last time we looked, he had not succeeded! But undeterred, he continues to wear his happy face while promising eternal bliss — for Christians, that is!

OLIVER STONED
After the distortions and phony history he presented in *JFK* and *Nixon*, Producer Oliver Stoned's job of sanitizing Fylth was another example of his disrespect for the truth! It is reported that Stoned's next film will be *Oliver S*, a sanitized version of his own movie career!

LARRY FYLTH
After wrapping himself in the Constitution, Fylth continues to wipe his butt with it by publishing *Hustler*, a magazine that degrades women and glamorizes violence against [illegible] of Harrelson's charm, the public never got to see the REAL Larry Fylth, an indigenous missing link or *Scumbagus Americanus!*

MAD EDITOR'S NOTE:
With the success of several cutting-edge magazines aimed at African Americans, we figure it won't be long before some well-financed but exceedingly dumb white guys figure they can churn out a successful black publication too!

INTRODUCING FROM TIME-

A Note from Editor-In-Chief F.B. Cunningworth:

Yo, readers! *The black experience is more vital and blacker than ever before! These days there are blacks all over the place — on the street, on the subway, crossing the street, eating sandwiches, talking to each other...I even saw one in the bank yesterday! Each and every issue, Homeboy's Life celebrates blacks in all their blackness, defining the colorful black experience colorfully from our editorial offices here in Greenwich, Connecticut!*

Right on! I'm Emerson Hans-Mathis, Homeboy's Life Sports Editor! *Whether it's the latest in professional golf or Olympic diving, I'll cover the prominent black brothers and sisters making sports news! No other publication covers the black sports scene like we do: Polo! Croquet! Nascar Racing! It's all here, including our monthly "Inside Baseball" column by Beloved Cincinnati Reds owner Marge Schott — and that's no jive!*

I'm Homeboy's Life Fashion Editor Harris Van Gant III! *Join me every issue as I* ***"git down"*** *with the baddest, jivenest afro styles, from ankle-length, leather-lined, white ermine pimp coats to a first look at the new KFC uniforms! I'll show you how to look your funky, funky best!*

I'm Gerald Thimple, News Editor here at Homeboy's Life!
I present the black perspective on the tough issues of our day with hard-hitting exposés like:

- *The L.A. Riots Five Years Later — Sergeant Stacey Koon Relives His Pain And Heartache*
- *Finding That Vacation Home in Palm Beach For Under $2 Million*
- *Behind The Scenes At America's Most Spectacular Murder Trial Ever — The Menendez Brothers*

It's must reading for Soul Brothers, Soul Sisters, Soul Aunts and Soul Uncles!

A NEW MAGAZINE MURDOCH VENTURES!

HAME-BOY'S LIFE

July — *The Hip Magazine For Today's Happenin' Negro* — $4.95

KATIE COURIC

Talks About
Bryant Gumbel

10 Best Ways To Straighten That Kinky Hair

Hot,
Cutting-Edge
Comic:
Nipsey Russell

Our Annual
Hockey
Preview

KING OF GANGSTA RAP
Vanilla Ice Profiled!

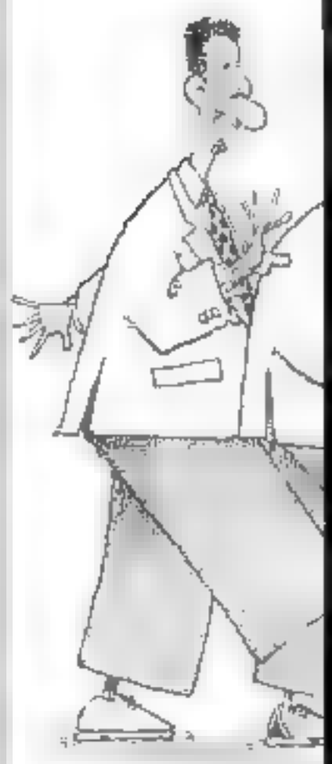
WRITER: JOE RAIOLA
EDITOR PHOTOS: IRVING SCHILD

On Sale Now, Brothers!

Dr. and Mrs. Ken Lewis
Cordially Invite You
to the
Wedding of Their Son
Peter John
to Ray Messier,
son of
Mr. and Mrs. David Messier.

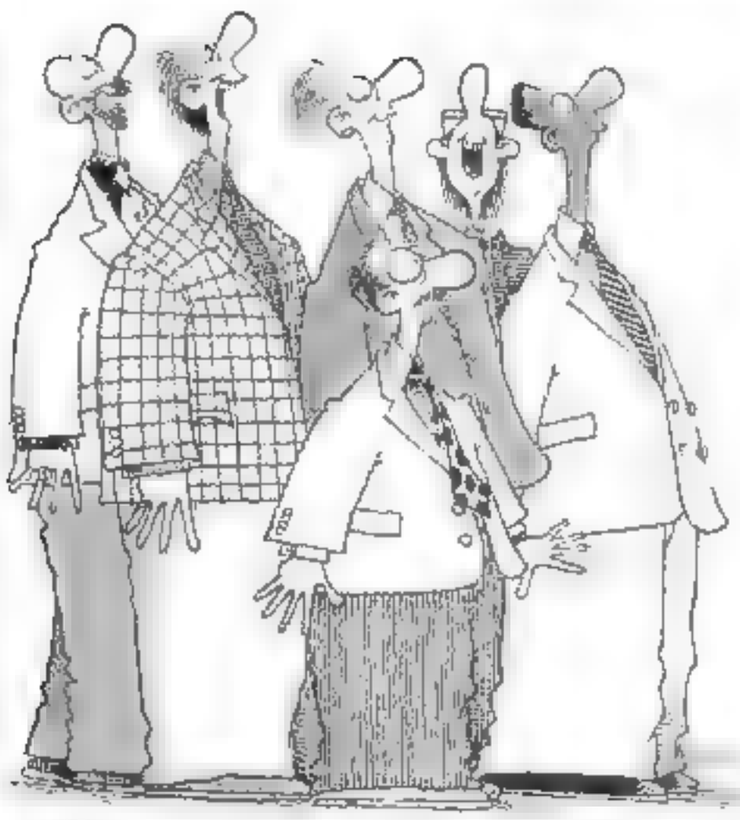
Oh boy! Look what landed in your mailbox today! Are you breaking into a bit of a cold sweat because this is your first one? Are you hip and PC enough to handle this? Well, before you commit an embarrassing faux pas and insult the bride/bride or the groom/groom, you are cordially invited to read

MAD's etiquette guide to Same Sex Weddings



When complimenting the bride on the lovely wedding gown, avoid making the tasteless error of asking if it was his father's.

Be sure to choose a gift the newlyweds can really use.



SNAP!

Only unattached bachelors are eligible to catch the bride's jockstrap.

If you intend to "Hokey Pokey," make certain you pay strict attention to the choreographer.

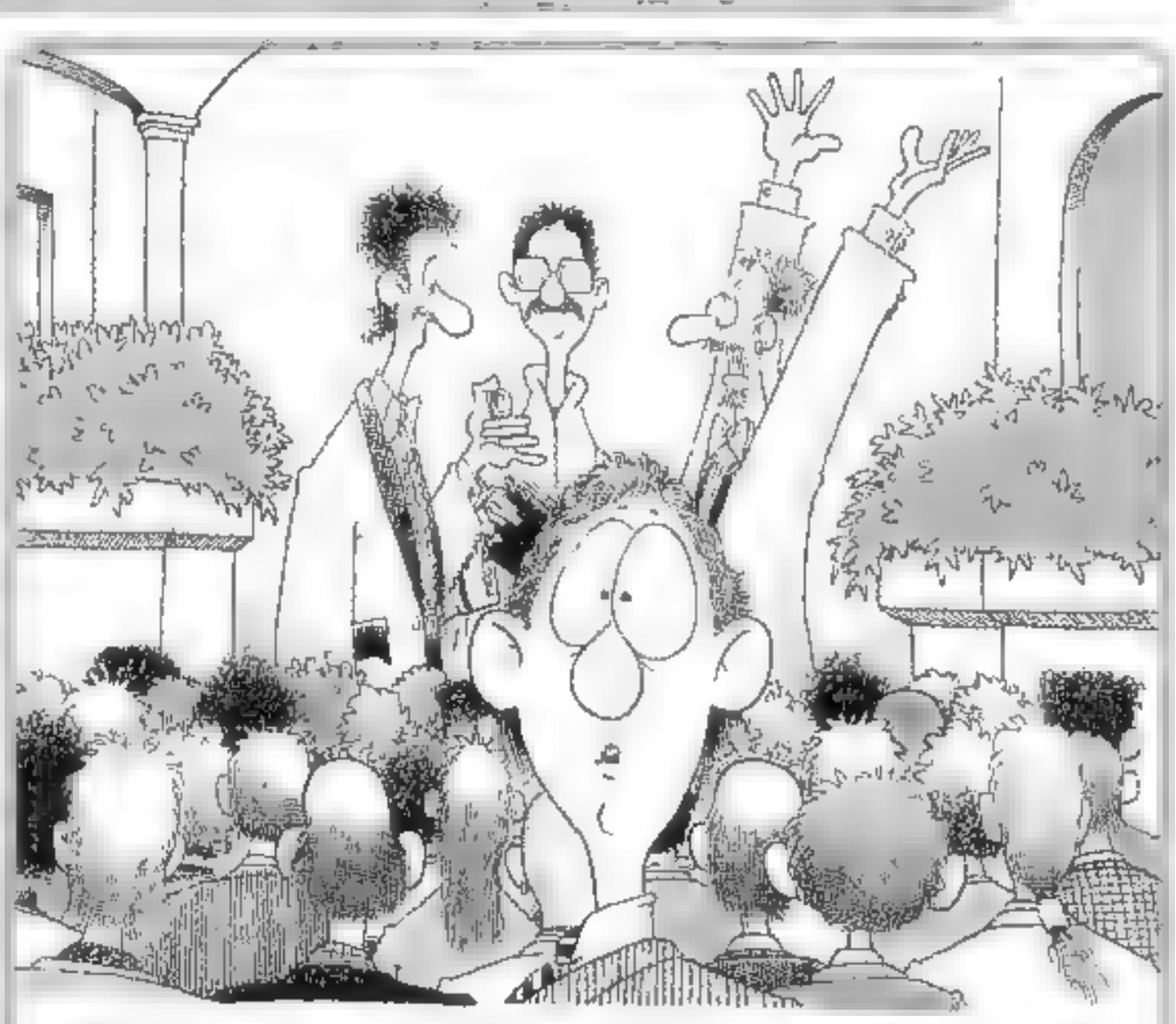
Make it a point to find out at which Harley dealer the bride is registered.

lings

ARTIST AND WRITER:
JOHN CALDWELL

Always check the invitation to see if it's a theme wedding.

If the happy couple opts to hold the ceremony on the site of their first date, be sure to tell them you've never seen a more festively decorated, heavily-wooded interstate highway rest area.



When it comes time for the exchanging of the rings, the operative phrase is, "expect the unexpected."

DEFECTS OF LIFE DEPT.

If there's one area where American industry leads the world, it's in the mass production of shabby merchandise. As a result, America also leads the world in issuing recall notices! For years, we here at MAD have ignored this embarrassing fact, shirking our patriotic duty to blow the whistle on the corporate blockheads who've brought disgrace to our country! But now, in a bold move to shed our image as a leading sports, fitness and "lifestyle" magazine for men, we fearlessly venture into the world of consumer reporting as we bring you...

PRODUCT RECALLS YOU MAY HAVE MISSED

ARTIST: TIMOTHY SHAMEY WRITER: DICK DEBARTOLO

COMPANY:
Wary Blenders

MODEL:
Super Turbo Speed Blender, Model XX5

PROBLEM:
Motor is prone to revving too high, causing blender to take off and hover close to the ceiling, tethered only by the AC power cord.

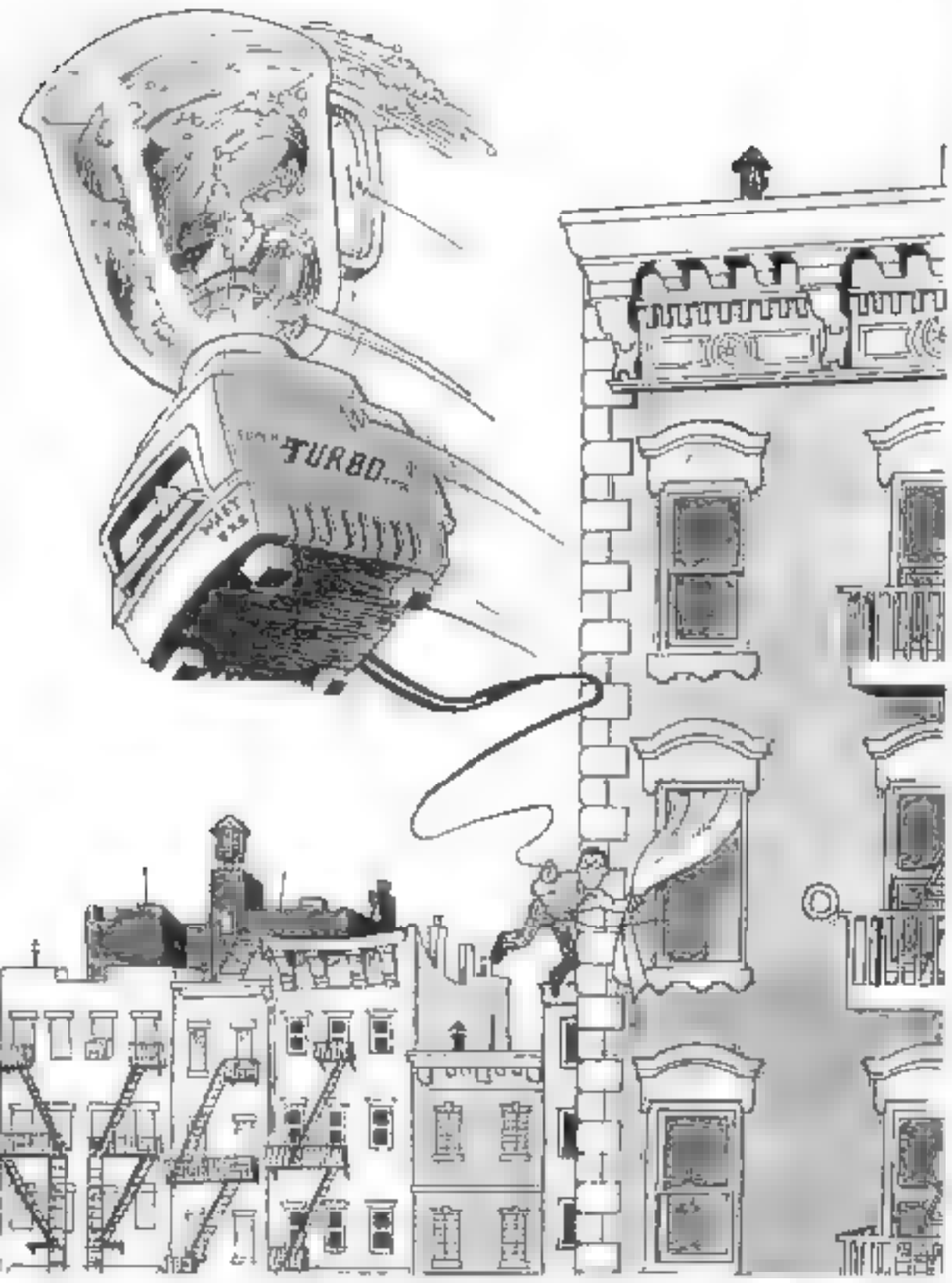
WHAT TO DO:
Exchange at place of purchase for Wary's new Weighted Base model, or place 200-pound anvil on top of unit when blending.

COMPANY:
Isueyou Automobiles

MODEL:
Drooper

PROBLEM:
The Drooper has been known to roll over... while parked.

WHAT TO DO:
Make sure groceries are evenly distributed in back seat or trunk when leaving car. Do not overload glove compartment, or car may fall over toward the right curb. Do not overfill ashtrays on one side of the car either, or car may fall to that side. See Dealer for free set of wood planks so Drooper can be propped up when parked.



COMPANY:

DUTCH BORE PAINT

MODEL:

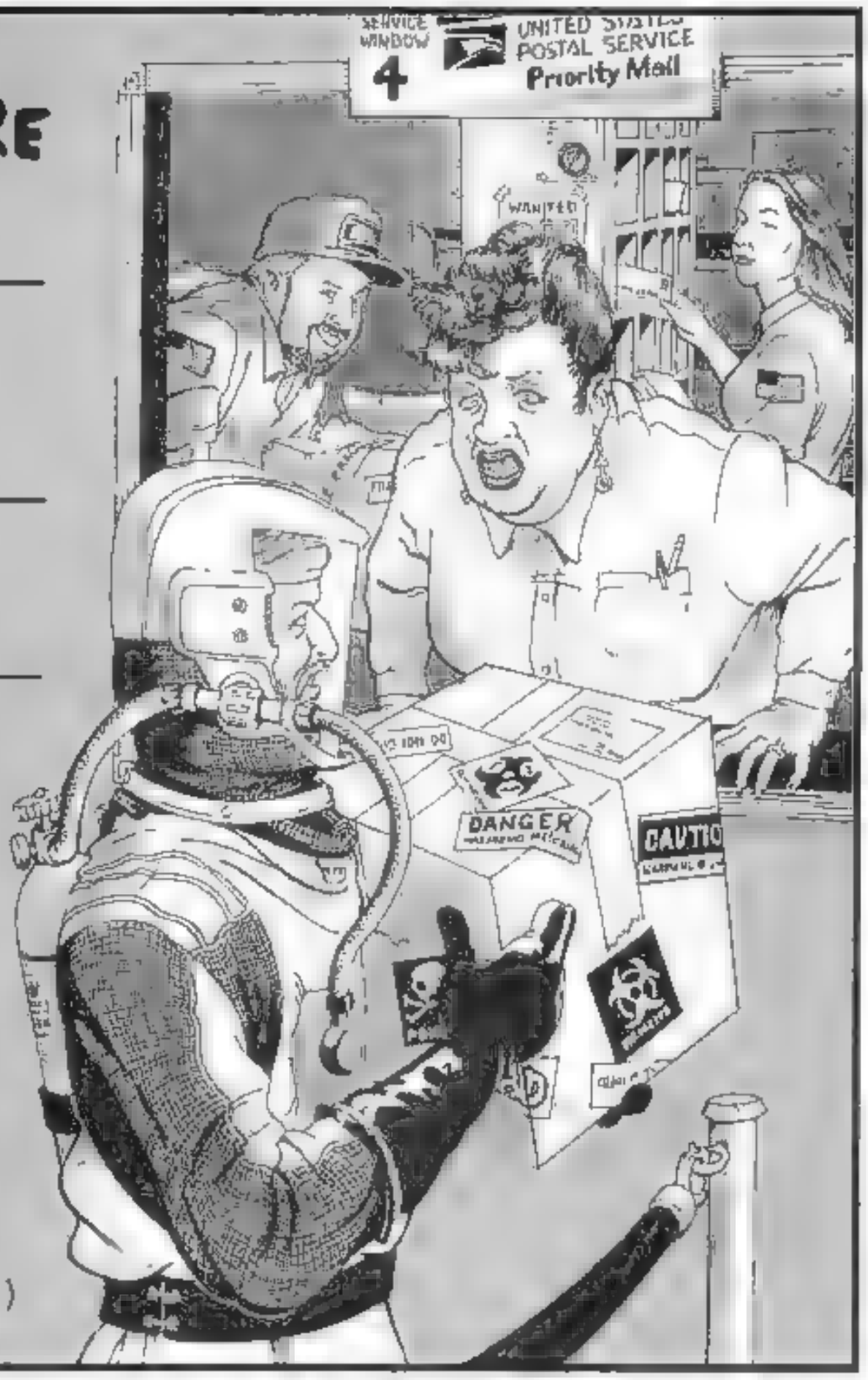
100% Lead Free Paint

PROBLEM:

Paint contains too much lead.

WHAT TO DO:

Chip paint from wall, place back in original can and ship back to manufacturer. Paint will be replaced free of charge. (Note: Defective paint must be shipped in accordance with Federal Hazard Material Shipping Rules and Regulations. Send $29.95 to U S. Printing Office, Boulder, CO for latest copy of regulations)



COMPANY:

Sumbean

MODEL:

Quik Heat Electric Blanket MW-2zm

PROBLEM:

Instead of heating to 78 degrees within 30 seconds, the Quik Heat Electric Blanket heats to 780 degrees in 3 seconds.

WHAT TO DO:

Return blanket to Sumbean Repair Depot for a replacement. Or, if you prefer to keep the defective blanket, ask for their free booklet *101 Things You Can Cook With a Microwave Oven or a Sumbean Quik Heat Electric Blanket.*

COMPANY:
Dewaltz

MODEL:
Electric Drill Model 666

PROBLEM:
Cooling fan inside unit may come apart and eject flying metal pieces through the vent housing, injuring user.

WHAT TO DO:
Return to store for replacement or refund, or save as "lending drill" for neighbors who annoy you by borrowing things and never returning them.

COMPANY:
Toyauto

PRODUCT(S):
1994-96 Cottonelle, Slamry and/or Crashida

PROBLEM:
Airbag may not deploy in crash.

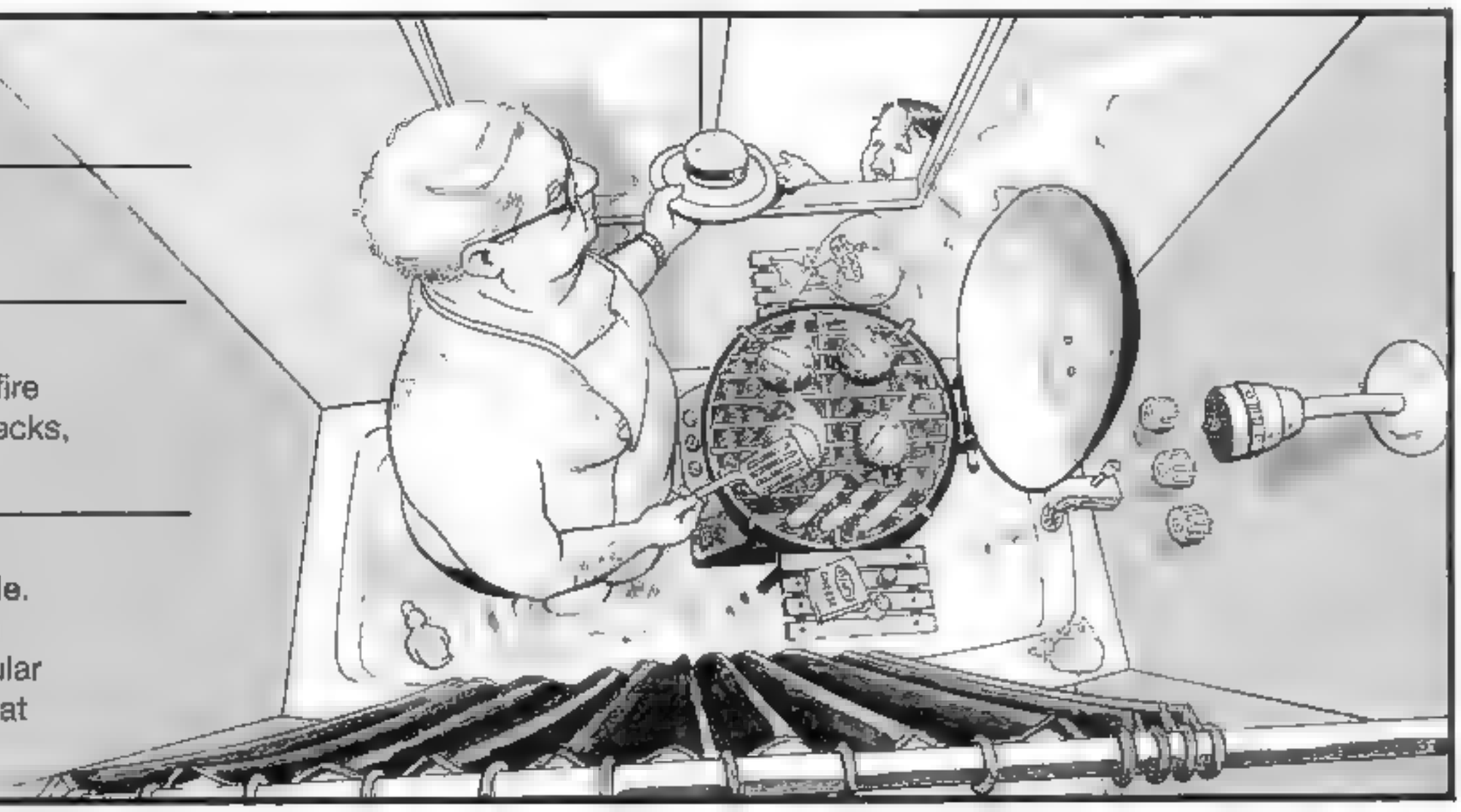
WHAT TO DO:
Various models are involved in this recall, but the company did not keep accurate records of which models received the defective airbags. To determine if you own one of the affected models, ram car into solid brick wall at 45 miles per hour. If airbag deploys, you are fine, and no further action is needed. If airbag does not deploy, have next of kin return car to dealer for new airbag installation.

COMPANY:
Webore

PRODUCT:
Gas Charcoal Grill

PROBLEM:
Vent hole in grill's bottom is potential fire hazard. May ignite wooden railings, decks, tables, chairs, beach umbrellas.

WHAT TO DO:
Contact Webore for kit to close up hole. Prior to repair, grill can still be used to prepare cold sandwiches, or as a regular grill if you barbecue in a bathtub with at least two feet of water in it.



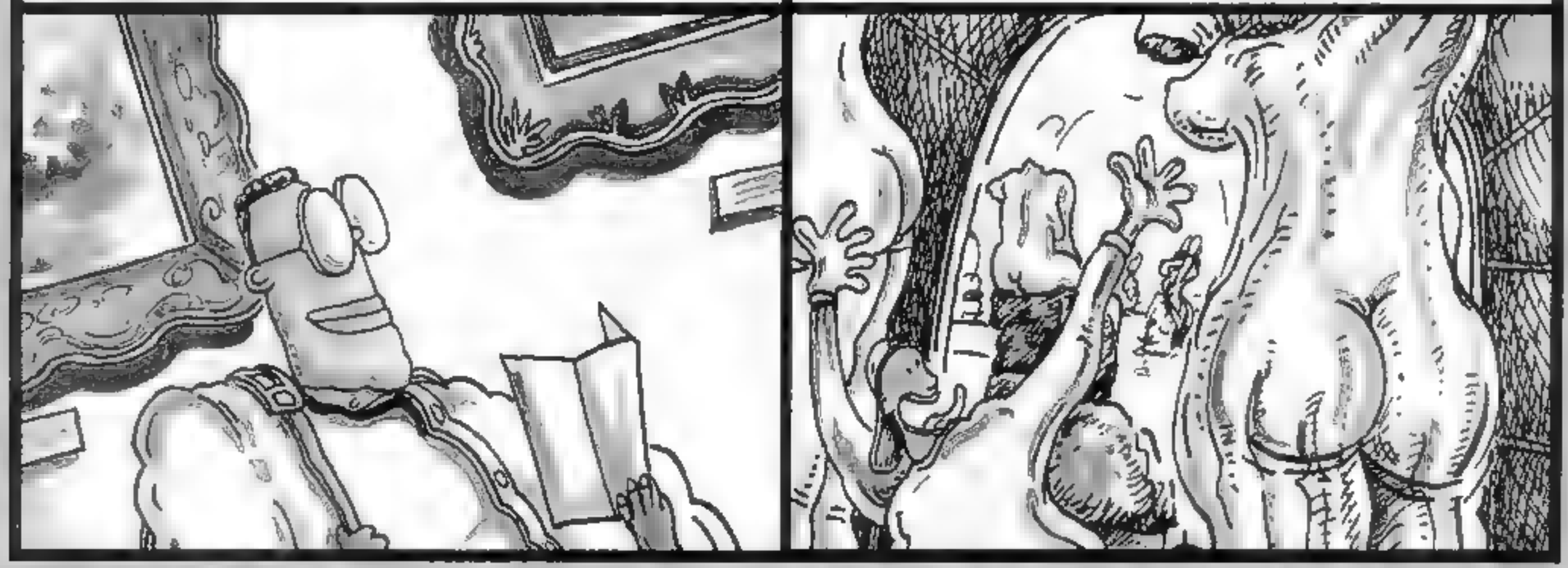
THE SCHMUCKS STOP HERE DEPT.

We often hear about "the ugly American" traveling overseas. But rarely do we hear of "the ugly, stupid, smelly pig mutant American"! And frankly, that's a good thing, as you'll unfortunately see when our two new heroes go abroad in...

Melvin & Jenkins' GUIDE TO WORLD TRAVEL

Jenkins tours museums, realizing that mankind's appreciation of all things beautiful is truly eternal.

Melvin thinks how cool it would be if all women were naked like sculptures and had no arms to stop you from groping.

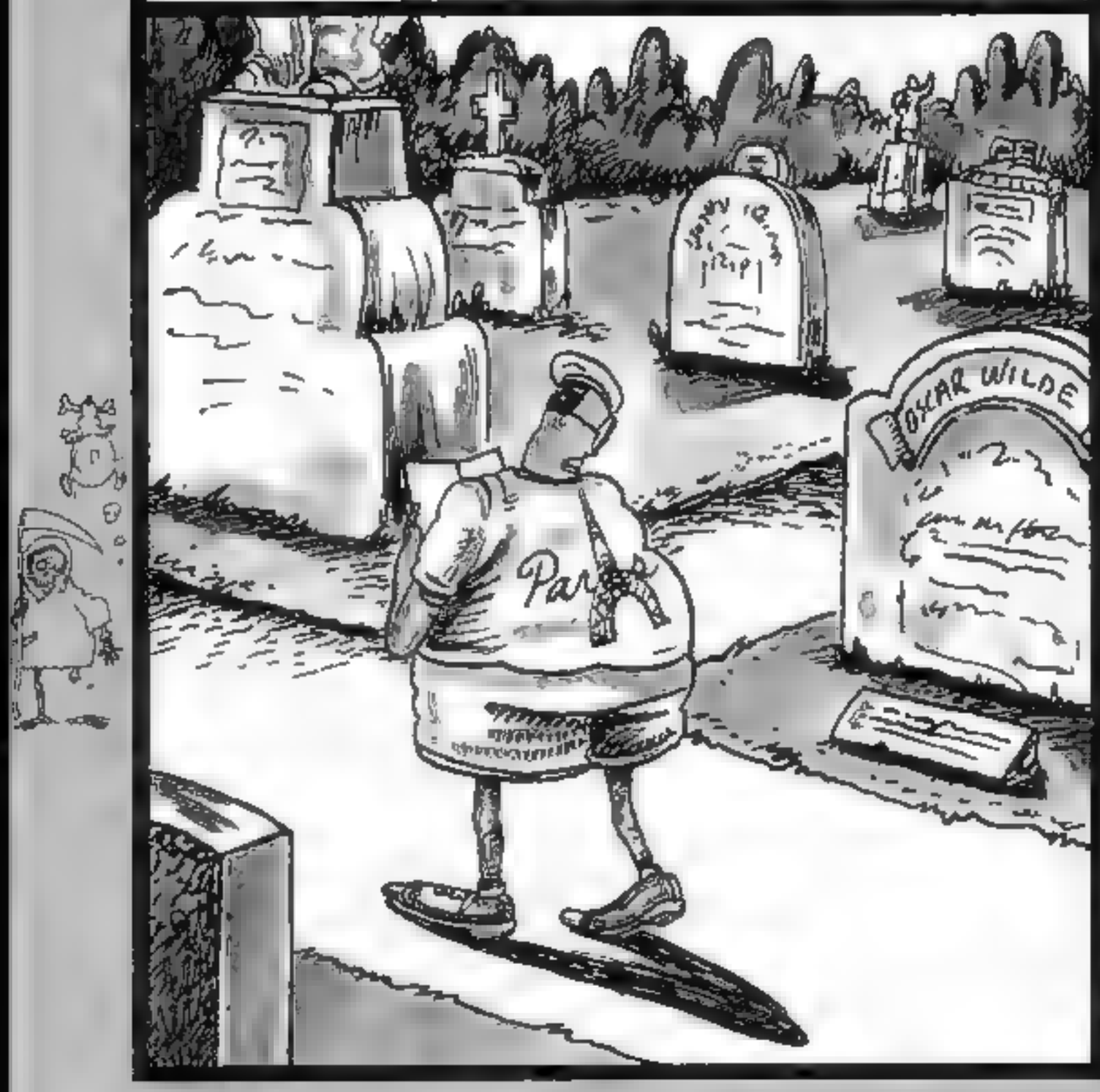


Jenkins sometimes has trouble budgeting his travel money because of the confusing differences in exchange rates.

Melvin calculates that if he goes without food for just the next six days, he can afford five more local whores.

ARTIST: KEVIN POPE WRITER: DESMOND DEVLIN

Jenkins spends an afternoon in Paris visiting the gravesites of Oscar Wilde, Edith Piaf and Marcel Proust.



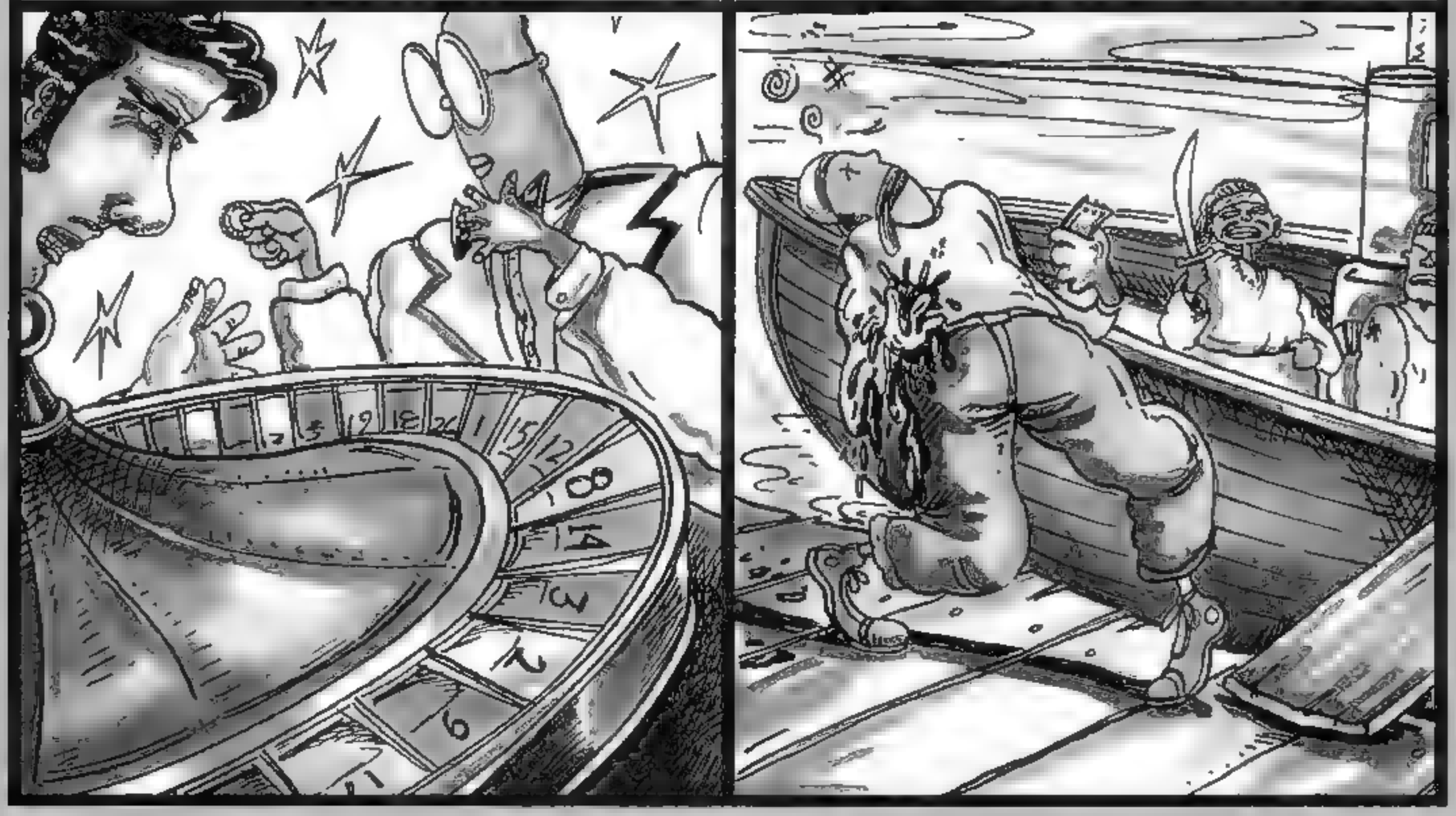
Melvin spends three days futilely searching for the grave of Andre the Giant.

Jenkins finds his juices stirred by the tales of Hemingway, and travels to Pamplona, Spain for the traditional July 7th running of the bulls.

Melvin shows up 2 1/2 weeks late, and settles for terrorizing a three-legged donkey.

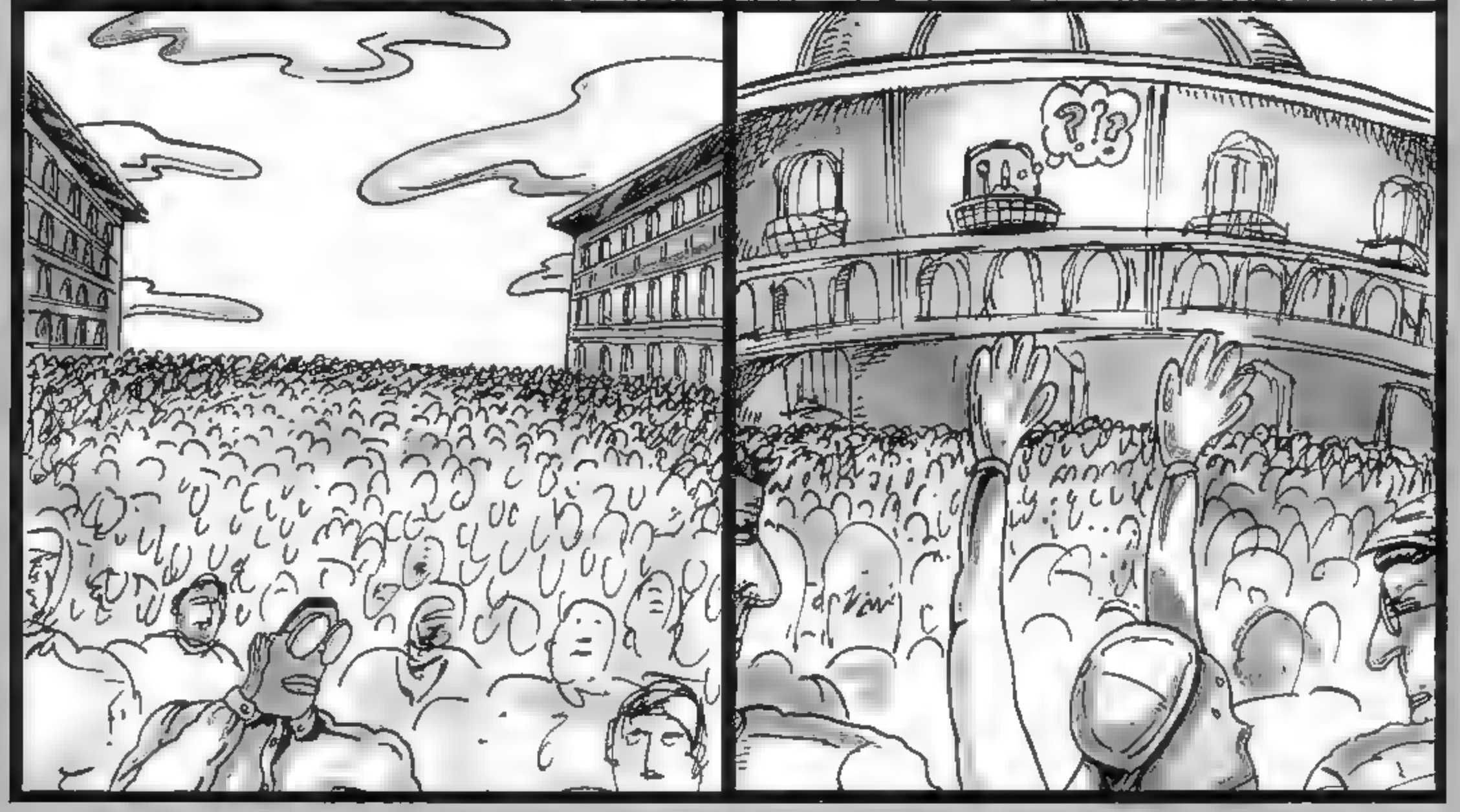
Jenkins brings along a little "fun money" so he can gamble it on a few spins of the wheel at Monte Carlo.

Melvin ends up selling a kidney in order to scrape together the fare home on a Chinese slave ship.



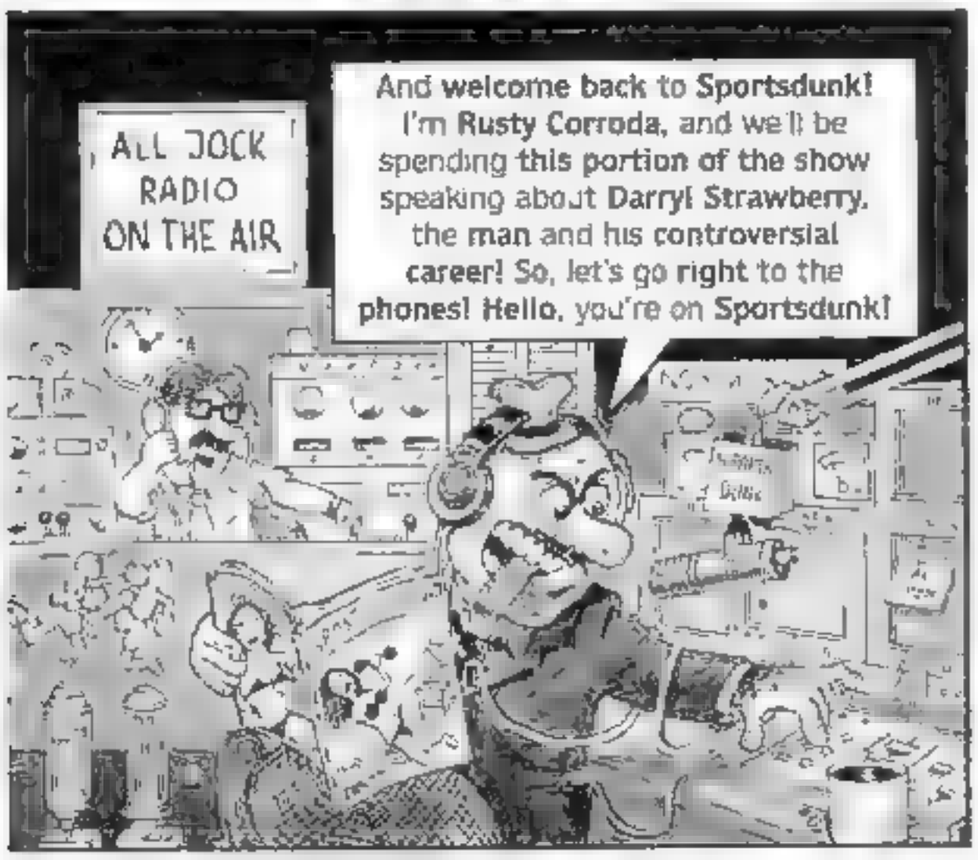
Jenkins joins the thousands upon thousands of pilgrims who gather in St. Peter's Square to hear the words of the Holy Father.

Melvin can't understand why none of these jerks will help him start a "wave."



THE MAD REPERTORY PLAYERS

This Issue's SPORT


ALL JOCK RADIO ON THE AIR
And welcome back to Sportsdunk! I'm Rusty Corroda, and we'll be spending this portion of the show speaking about Darryl Strawberry, the man and his controversial career! So, let's go right to the phones! Hello, you're on Sportsdunk!

ALL SCHMUCK RADIO ON THE AIR
Hello, Rusty?
Yeah..
Hiya, Rusty, this is Vinny from the Bronx! Look, I really hate to do this, but I have to agree with that other guy you were speaking with before the commercial break! Tennis players simply do not wear helmets!

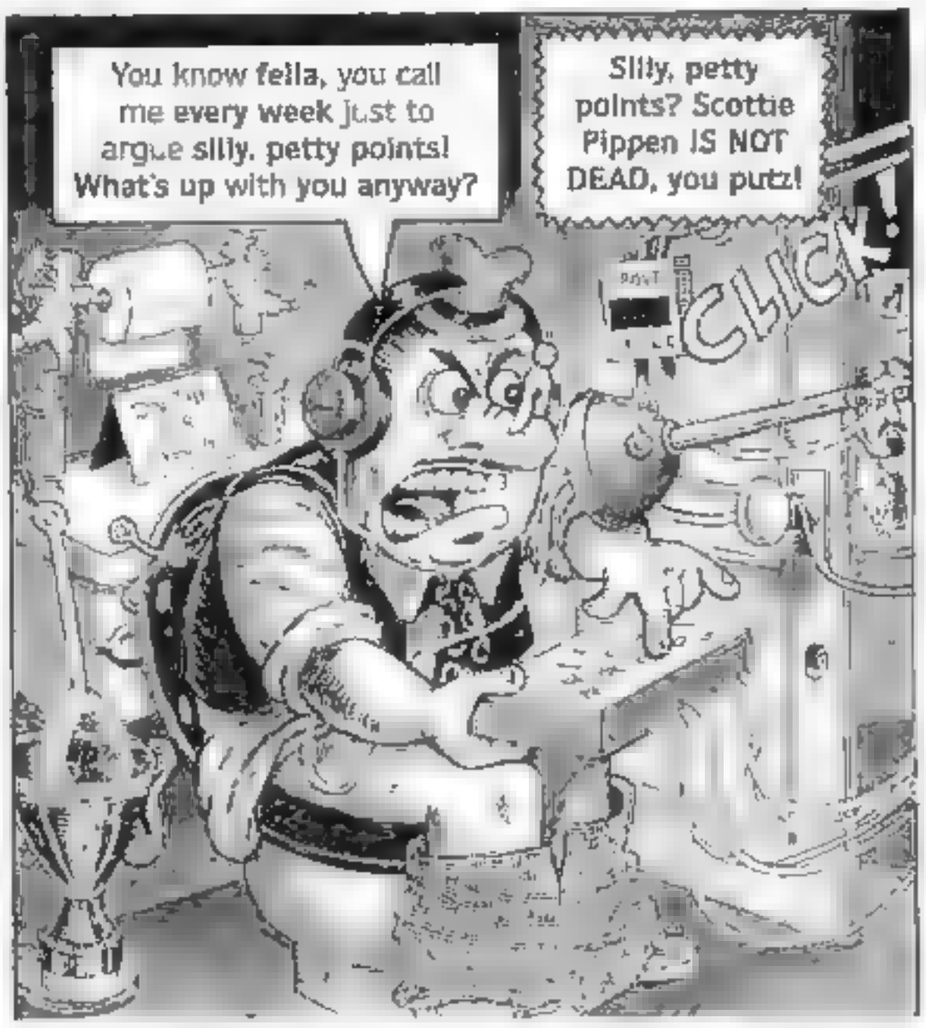
ARTIST: TOM BUNK

WRITERS: CHARLIE KADAU & JOE RAIOLA

ALL SCHMUCK RADIO ON THE AIR
Listen pal, tennis players wear helmets!
You're wrong, Rusty!
I wasn't talking about American tennis, you have to remember that! In Europe and Australia they ALL wear helmets, large helmets!
Look, I've been to Wimbledon!
Where?

WHERE? You've never heard of Wimbledon? You don't know ANYTHING about sports! Wimbledon is only the largest and most prestigious tennis
Enough about tennis! I want to talk about Darryl Strawberry! Hello, you're next on Sportsdunk!
CLICK
SPRING GARDEN
CHINESE FOOD DELIVERY

Yo, Rusty! I have to disagree with what you said at the top of the show about the Chicago Bulls!
You can disagree all you want! I think the Bulls are a great team and they can win it all again!
I agree with that — but they're NOT a soccer team! They play in the NBA! They're a basketball team!

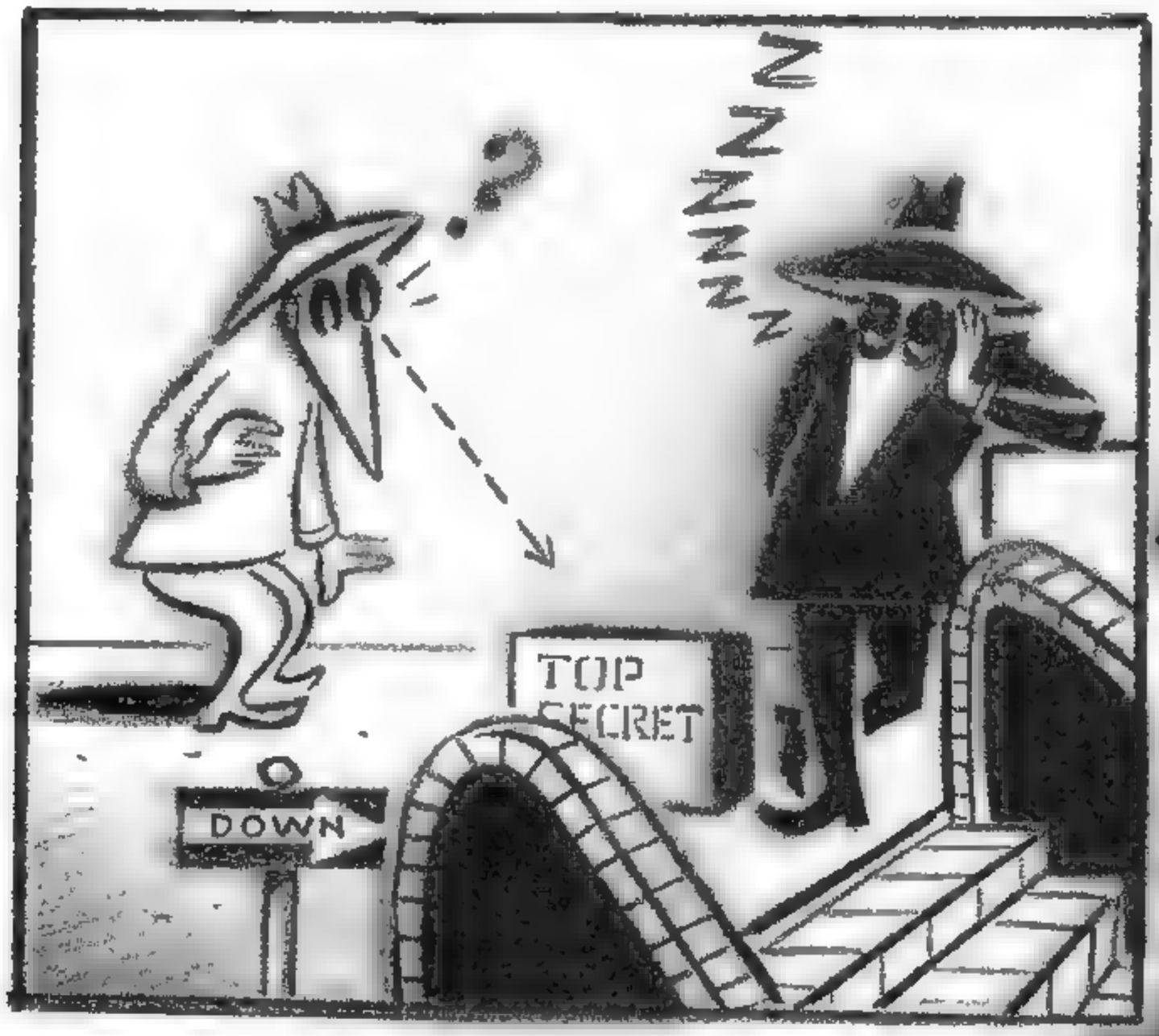

You know fella, you call me every week just to argue silly, petty points! What's up with you anyway?
Silly, petty points? Scottie Pippen IS NOT DEAD, you putz!
CLICK!

PRESENT MAD-STERPIECE THEATER

Production: SDUNK

I'm told we finally have a caller who wants to talk about Darryl Strawberry! What's your question?
Hello, am I on yet?
You're on! What's your question?
Hiya Rusty, I have a question about Darryl Strawberry, but first I want to ask you what you think about the Stanley Cup!
Great race! I tell ya, that and the Boston Marathon are the best two horse races I've seen all year!
ALL JOCK RADIO IN THE AIR

ALL-JOCK RADIO ON THE AIR
PLEASE BE QUIET!
I think YOU'RE A JERK and I'm gonna cut you off RIGHT NOW!
YOU'RE A JERK, RUSTY, YOU'RE A JERK, YOU'RE A —
CLICK!
We're out of time for today! Before I go I just want to say I think Darryl Strawberry is a great Basketball Commissioner, the best we've had in a long time! You've been listening to Sportsdunk with me, Rusty Corroda, the area's leading authority on sports! Join me tomorrow when my guest will be baseball's first black manager, Joe Montana! So long, folks!
ALL JOCK RADIO OPEN AIR



ARTIST: PETER KUPER WRITER: MICHAEL GALLAGHER

CLAMP!!

THE GRADES OF WRATH DEPT.

Next time you hear some old geezer talk about how tough it was for them in school, ask 'em how often they had to submit to a humiliating full body cavity search just to get into their homeroom! Ask 'em if they needed to wear a flak jacket just to feel safe during an assembly! Ask 'em if they had to be on the constant lookout for snipers, crackheads and pedophiles! Sure, going to school has always sucked, but now it sucks even more! We're sure you'll agree once you take a look at...

A MAD MODERN REPORT CARD

NAME: Timmy Stipplefork
GRADE: 7

ADDRESS: 1043 112 Street
CITY: Brooklyn, NY
ZIP: 11298
BLOOD TYPE: A+
SCARS: See Attached List

OTHER PHYSICAL CHARACTERISTICS: Nervous Ties; Profusely Sweaty Palms; Permanent Sneer; Involuntary Muscle Spasms Whenever A Car Backfires; Acne, Acne, Acne

SUBJECTS

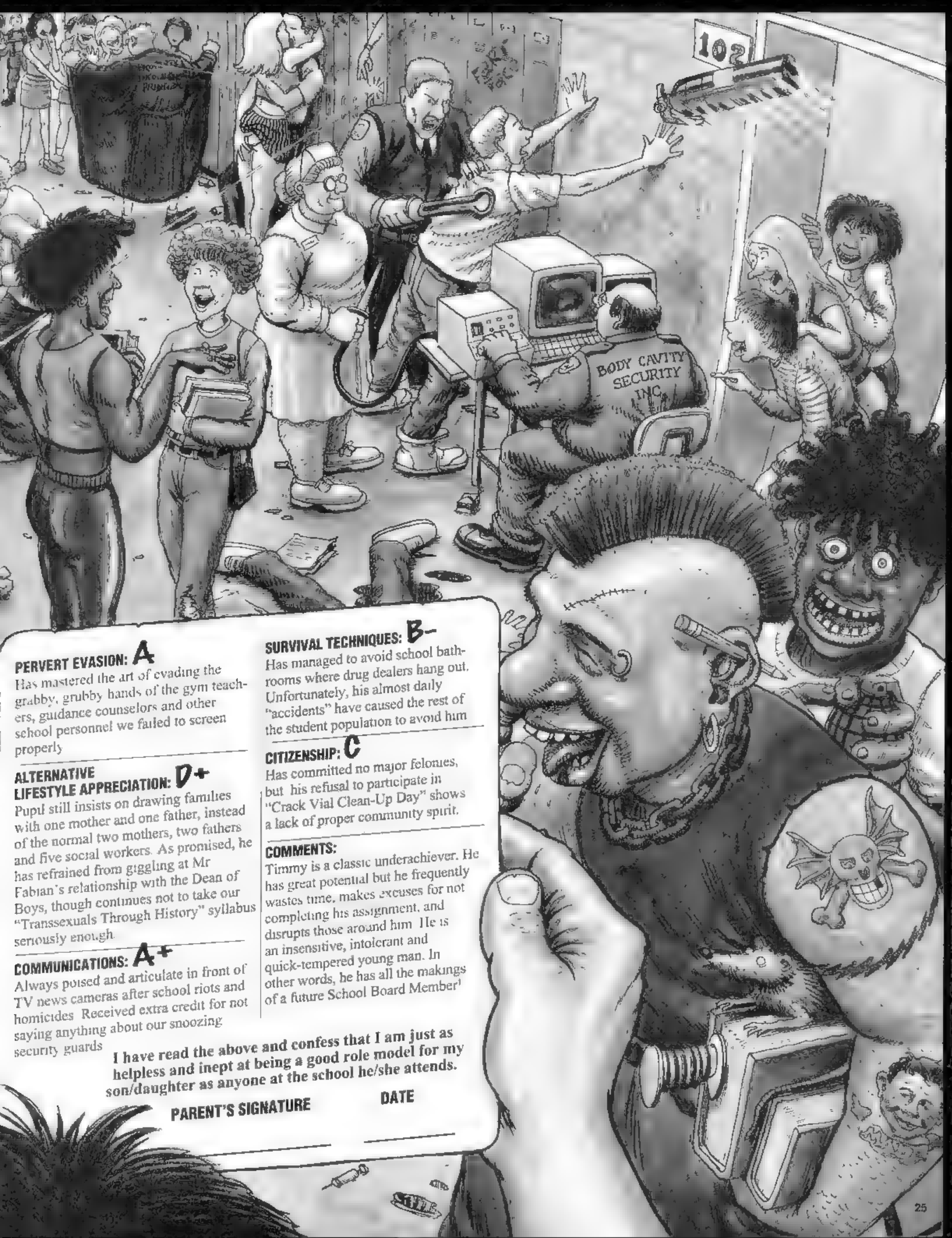
BULLET DODGING: B–
Has been wounded only once, down from three in the last marking period. Flees well, but needs to put more effort into ducking

CONDOM COMPREHENSION: C+
Pupil has shown marked improvement in placing prophylactics on bananas, however still believes eating "unprotected fruit" can cause pregnancy. Becomes traumatized whenever banana breaks in half.

POISON TOLERANCE: B
Successfully survived in highly toxic environment during our asbestos cleanup, and his uplifting essay, "Why I Don't Need My Lungs" was an inspiration to all. Still, his continual wheezing during class remains an unwelcome disruption

READING, 'RITNG and 'RITHMETIC: NO GRADE
Due to federal and state budget cuts, these courses have been dropped from our curriculum. We are still encouraging the pupil to learn to write his own name, which will make him eligible for our Honors Program.

ARTIST: JAMES WARHOLA
WRITER: BARRY LIEBMANN



PERVERT EVASION: A
Has mastered the art of evading the grabby, grubby hands of the gym teachers, guidance counselors and other school personnel we failed to screen properly

ALTERNATIVE LIFESTYLE APPRECIATION: D+
Pupil still insists on drawing families with one mother and one father, instead of the normal two mothers, two fathers and five social workers. As promised, he has refrained from giggling at Mr Fabian's relationship with the Dean of Boys, though continues not to take our "Transsexuals Through History" syllabus seriously enough

COMMUNICATIONS: A+
Always poised and articulate in front of TV news cameras after school riots and homicides. Received extra credit for not saying anything about our snoozing security guards

SURVIVAL TECHNIQUES: B-
Has managed to avoid school bathrooms where drug dealers hang out. Unfortunately, his almost daily "accidents" have caused the rest of the student population to avoid him

CITIZENSHIP: C
Has committed no major felonies, but his refusal to participate in "Crack Vial Clean-Up Day" shows a lack of proper community spirit.

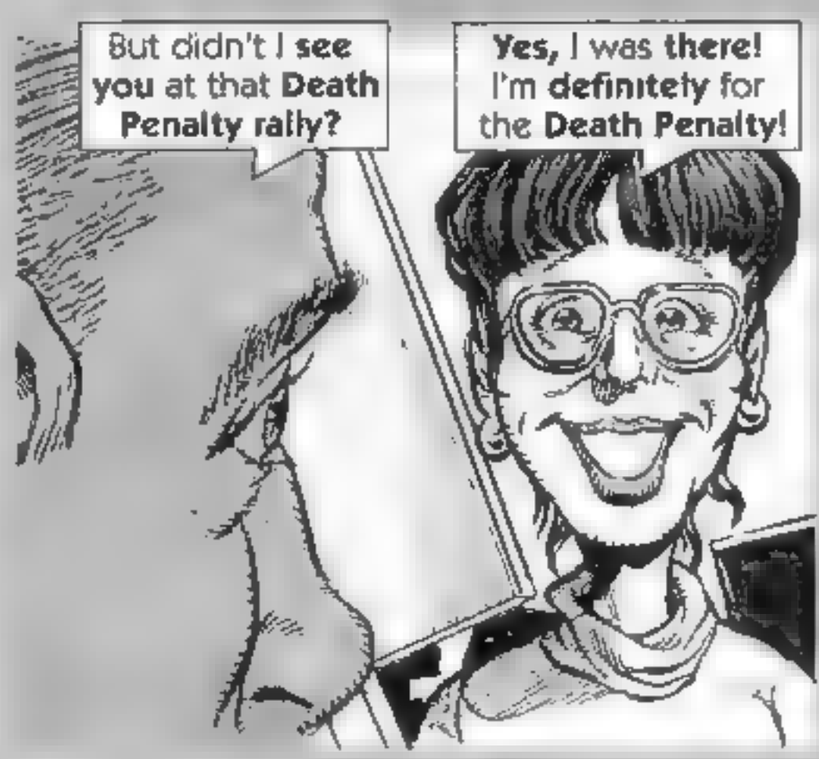
COMMENTS:
Timmy is a classic underachiever. He has great potential but he frequently wastes time, makes excuses for not completing his assignment, and disrupts those around him. He is an insensitive, intolerant and quick-tempered young man. In other words, he has all the makings of a future School Board Member!

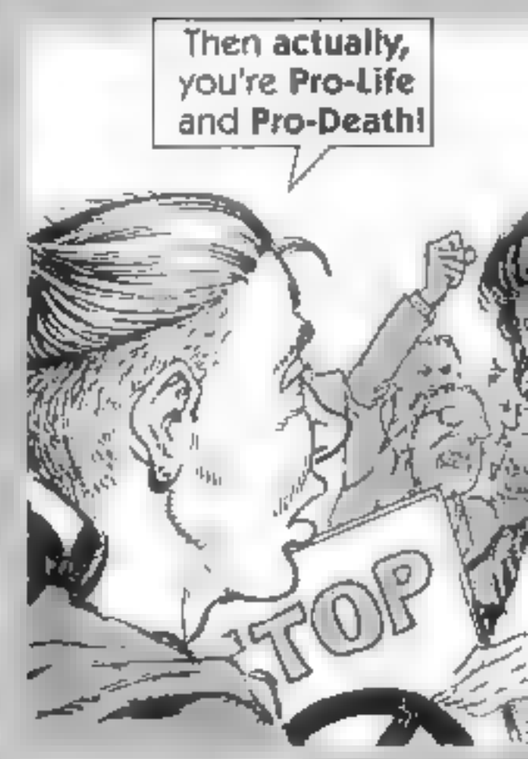
I have read the above and confess that I am just as helpless and inept at being a good role model for my son/daughter as anyone at the school he/she attends.

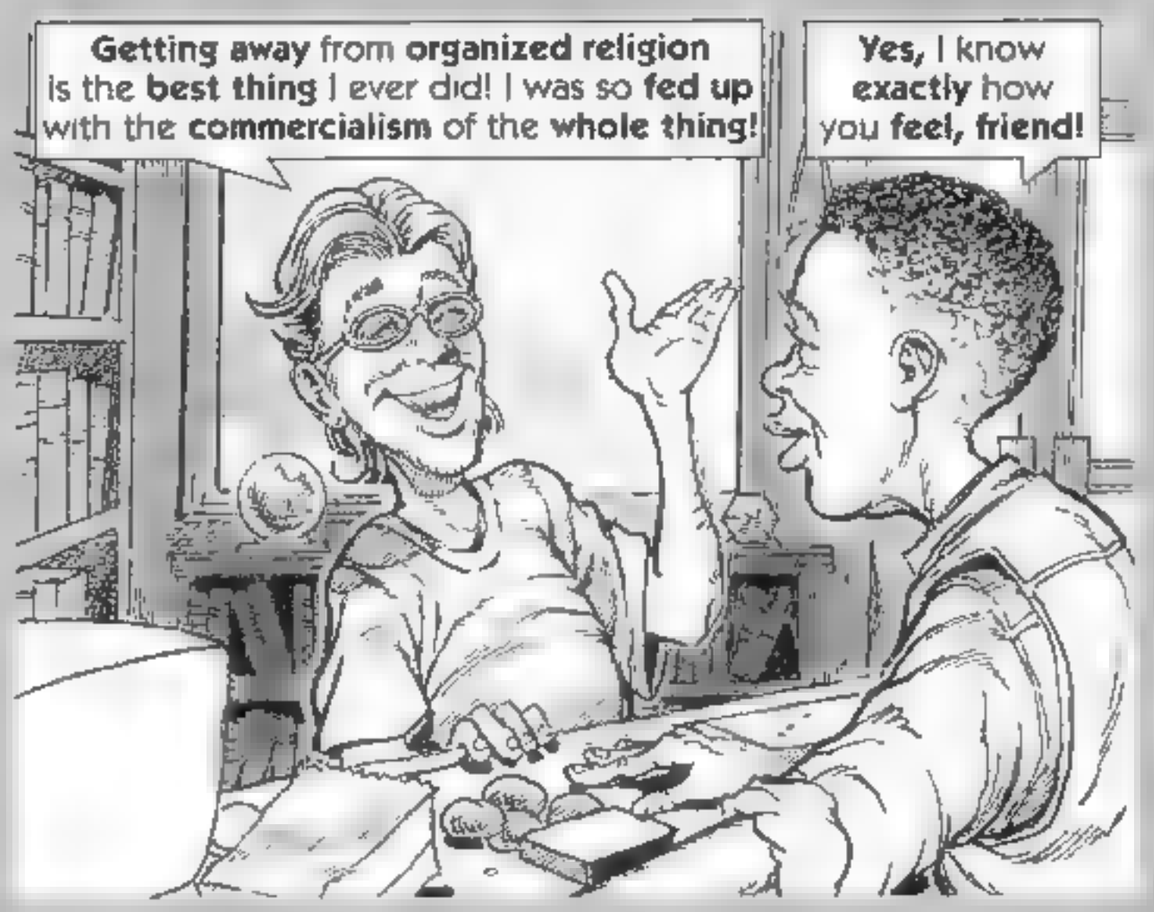
PARENT'S SIGNATURE **DATE**

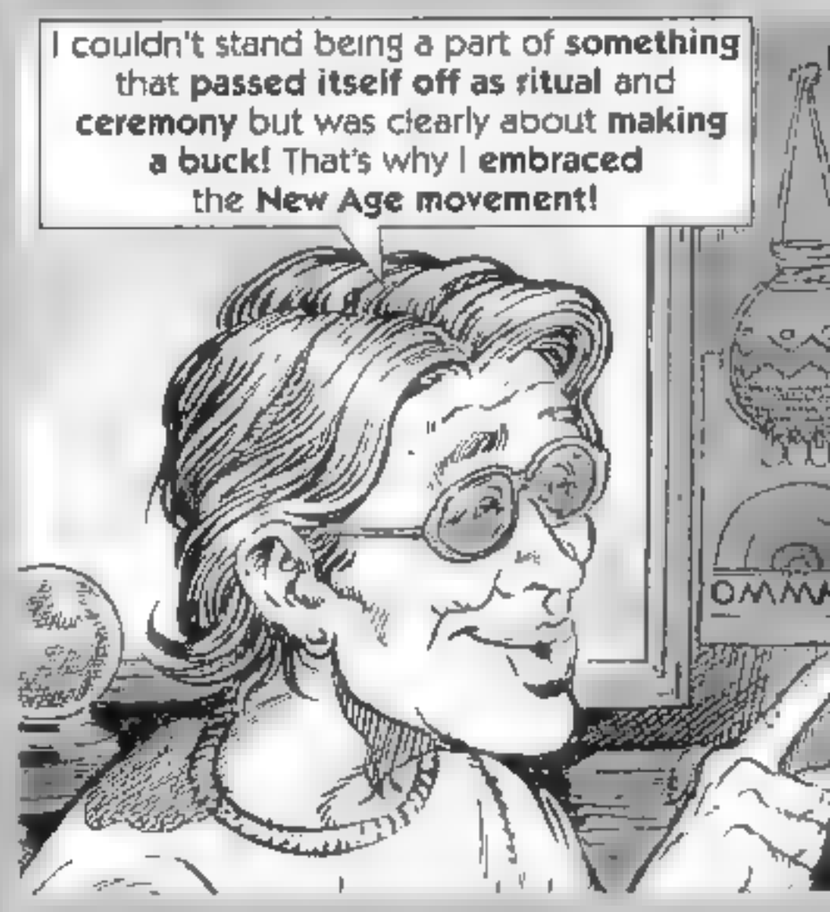
THE MAD WORLD

I can't **believe this!** All I see is **death** and **devastation** all around me! When I joined your group, **Exalted One,** you promised to **bring me closer to God!**
And so **I shall,** my **child!**



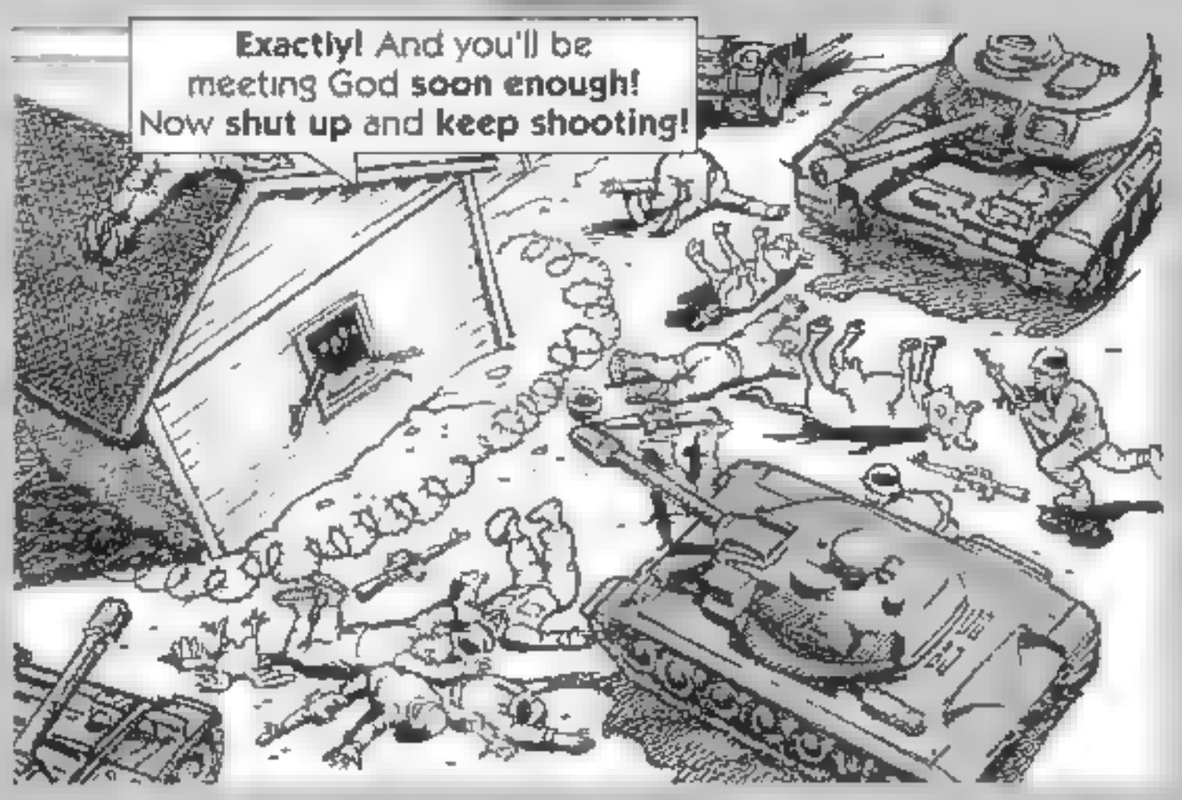



Getting away from **organized religion** is the **best thing** I ever did! I was so **fed up** with the **commercialism** of the **whole thing!**
Yes, I know **exactly** how you **feel, friend!**

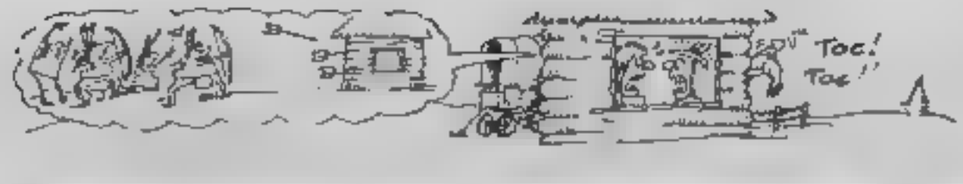

I couldn't stand being a part of **something** that **passed itself off as ritual** and **ceremony** but was clearly about **making a buck!** That's why I **embraced** the **New Age movement!**

OF... Religion

ARTIST: B. K. TAYLOR WRITERS: FRANK SANTOPADRE & RICK RODGERS

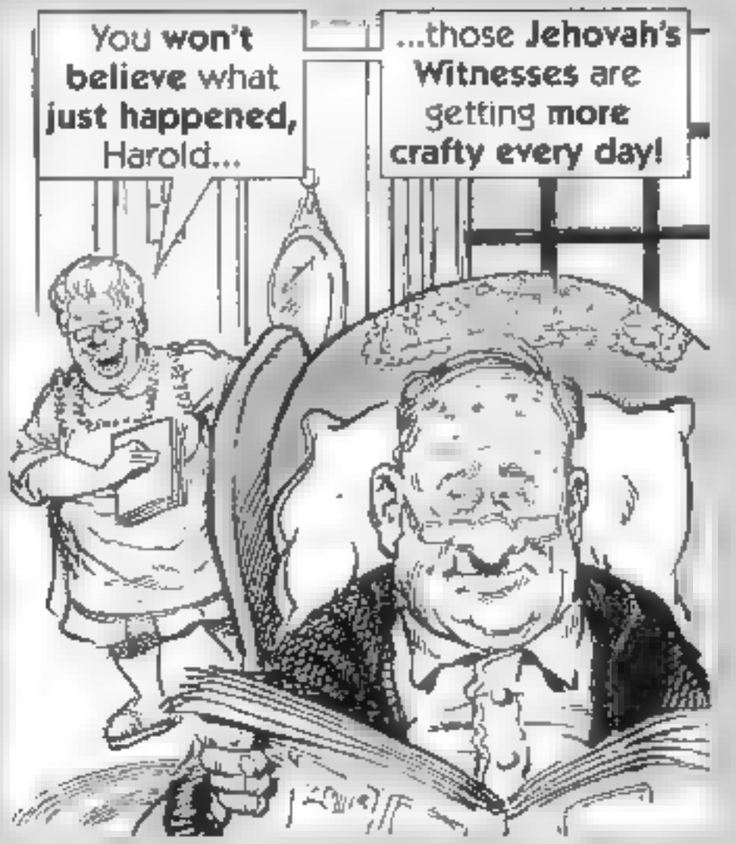


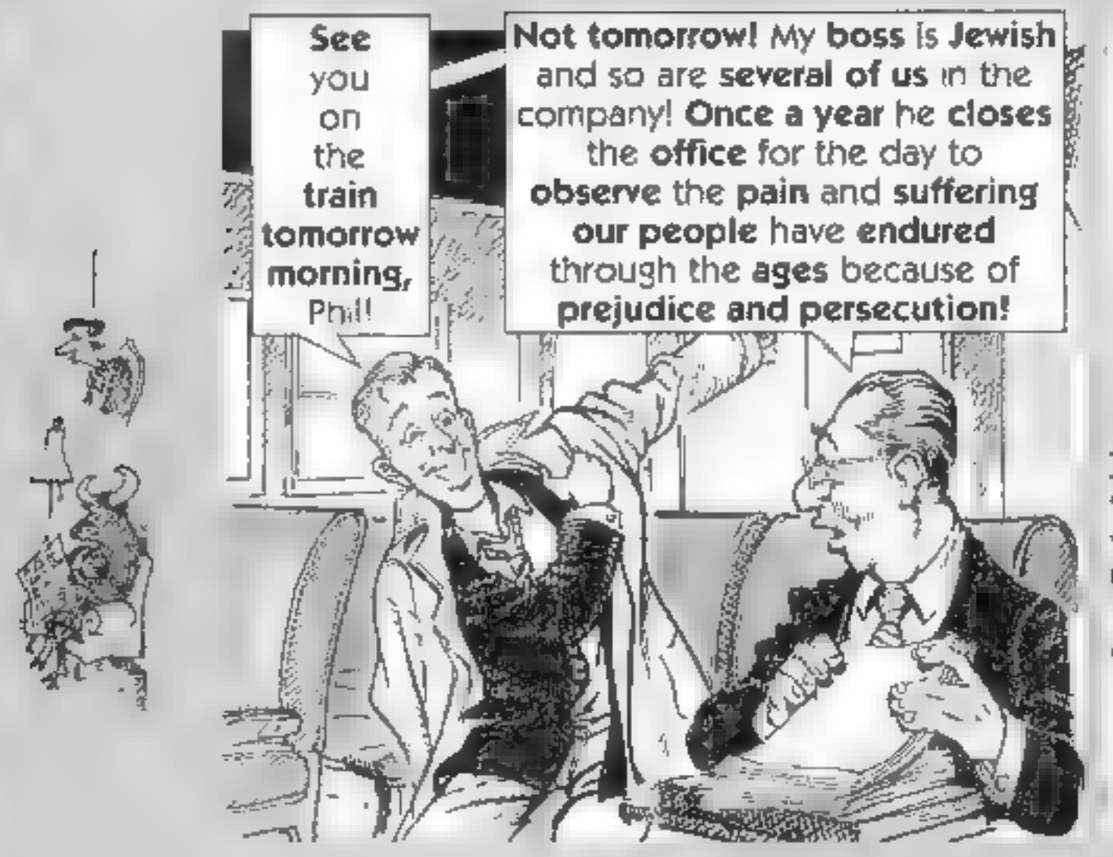
Yes, I think so!
Let's see... five crystals, four packets of incense, one Tarot deck, and a set of Rune stones! That comes to $78.45!
B K TAYLOR


Toc! Toc!

Who is it?
Trick or treat!

My, what scary goblins have come to my house! Here's some candy and treats for all of you!
And here's something my parents would like you to look over, nice lady!


You won't believe what just happened, Harold...
...those Jehovah's Witnesses are getting more crafty every day!

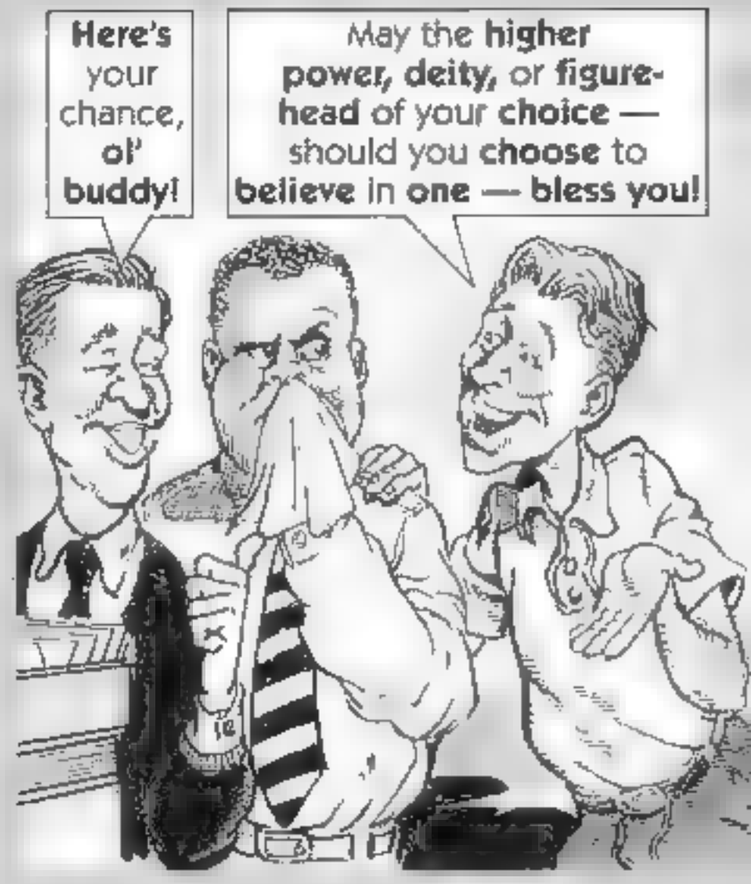

See you on the train tomorrow morning, Phil!
Not tomorrow! My boss is Jewish and so are several of us in the company! Once a year he closes the office for the day to observe the pain and suffering our people have endured through the ages because of prejudice and persecution!

Are you getting paid for the day off?
Yes, of course!

Man, you Jews got all the luck!

I don't know, maybe old habits die hard! I just can't get used to these new politically correct rules we have to follow today!
It's only fair! In today's multi-cultural society, you can't assume that one person's belief system speaks to everyone!

I guess not! But it was a lot easier before I wasn't so paranoid about offending anyone! I need time to practice!
Aaaaa-cchhoooo!


Here's your chance, ol' buddy!
May the higher power, deity, or figure-head of your choice — should you choose to believe in one — bless you!

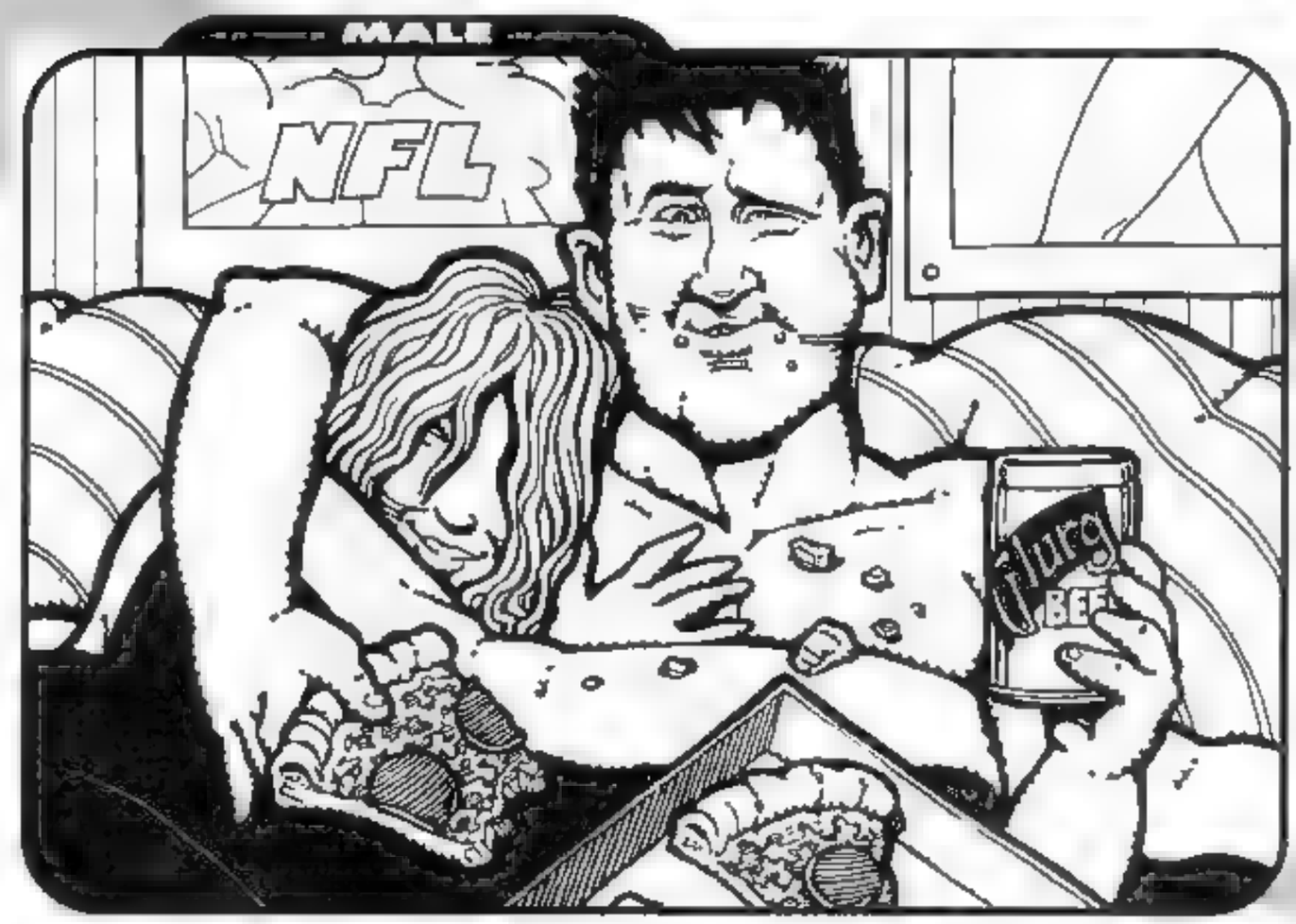
THE BABBLE OF THE SEXES DEPT.

It's no secret that men and women speak different languages. Why is it, then, that publishers of English dictionaries insist on putting out only one "unisex" edition, instead of something useful like...

MAD's Male/Female Dictionary of the English Language

wants & needs
(wontz and nēdz) n.

The delicate balance of emotional, physical and psychological longings one seeks to have fulfilled in a relationship.



wants & needs
(wontz and nedz) n.

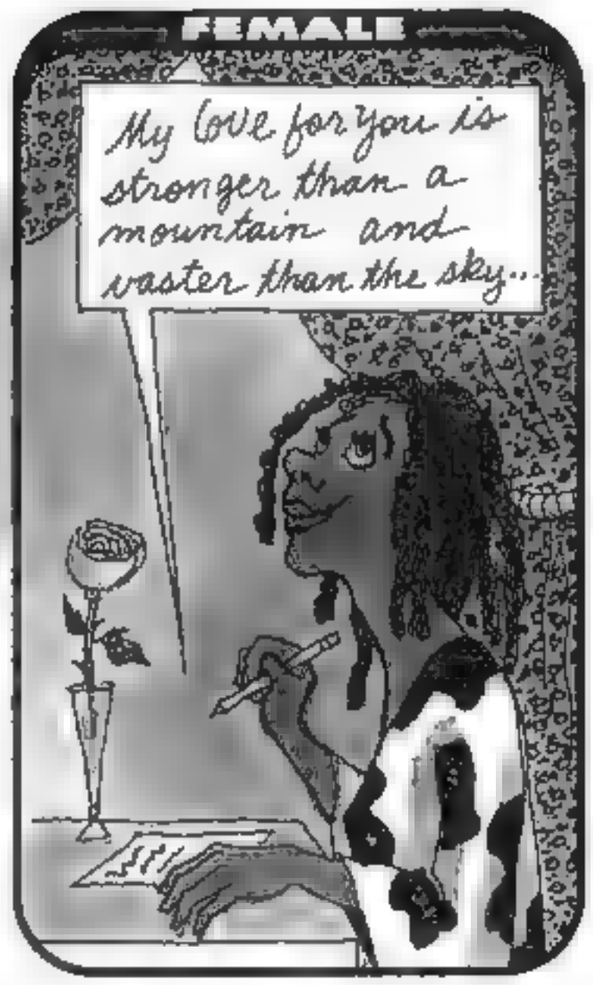
Food, sex and beer.

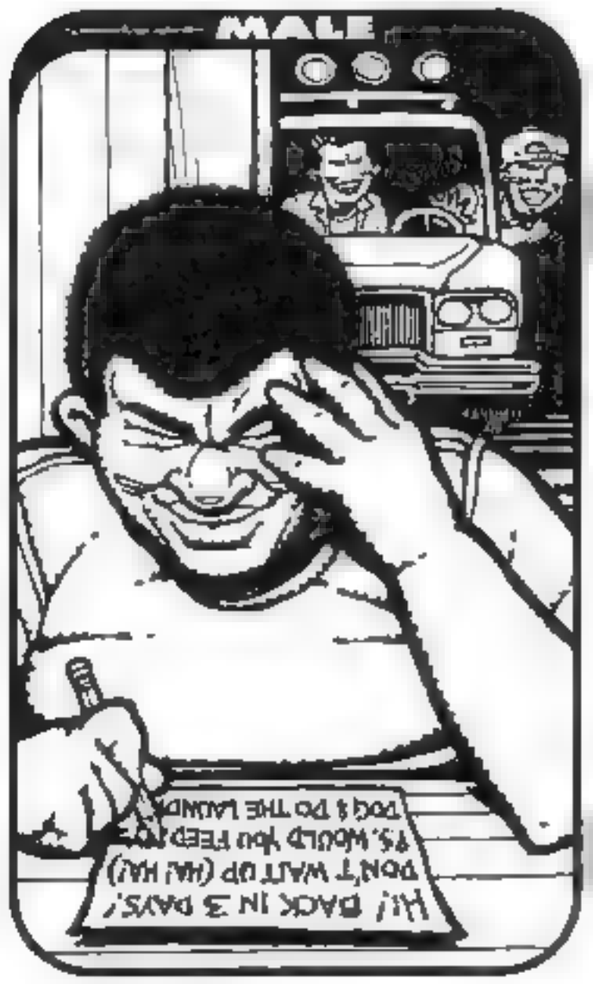
ARTISTS:
RICK GEARY AND
MARIAN HENLEY

WRITER:
MIKE SNIDER

communication
*(kŏ-myoo-ni-**kay**-shŏn) n.*

The open sharing of thoughts and feelings with one's partner.



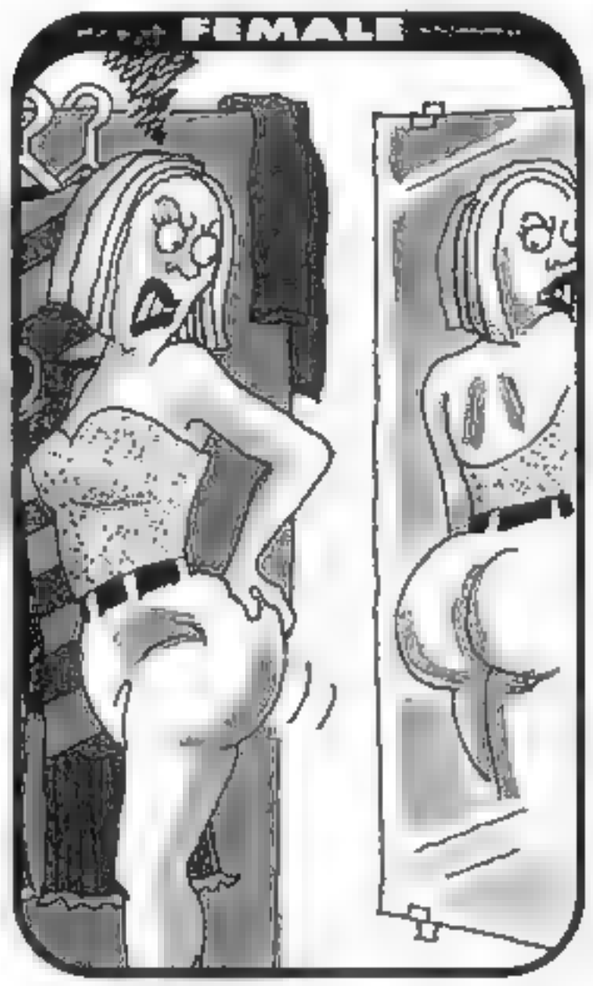


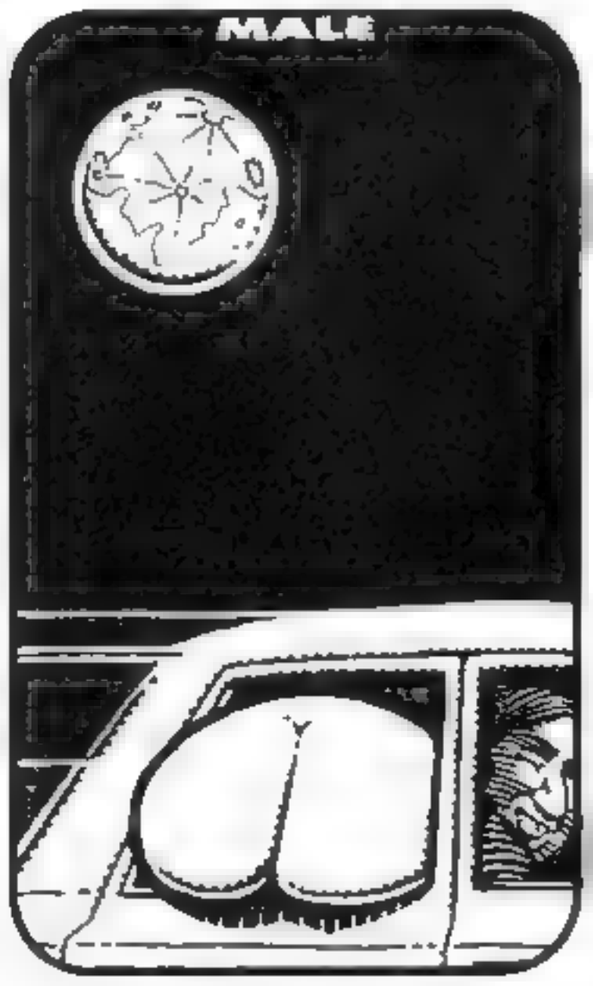
communication
*(kŏ-myoo-ni-**kay**-shŏn) n.*

Scratching out a note before suddenly taking off for a weekend with the guys.

butt
(but) n.

The body part that every item of clothing ever manufactured makes "look bigger."





butt
(but) n.

The organ of mooning (and farting).

commitment
*(kŏ-**mit**-mĕnt) n.*

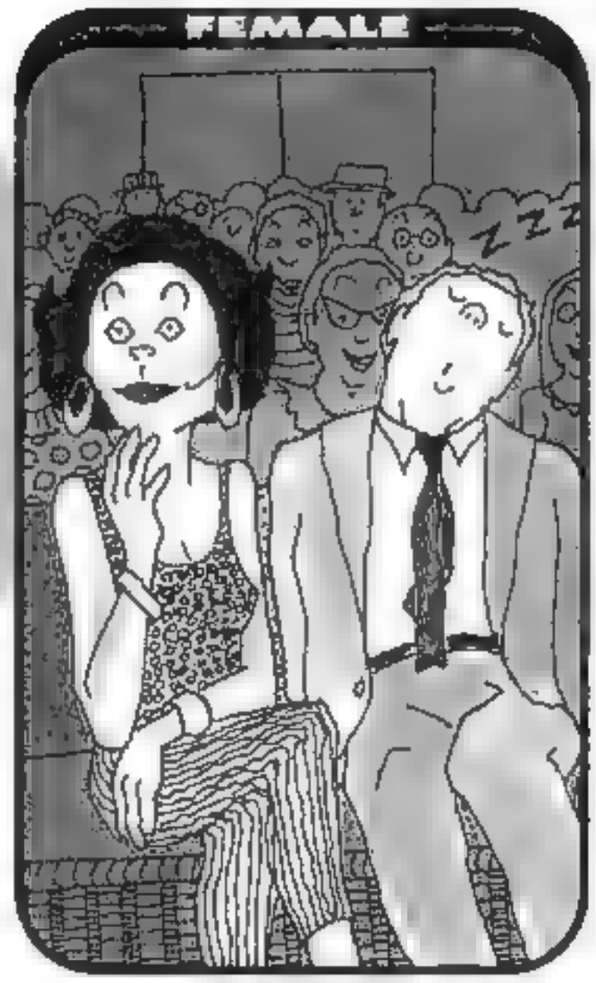
A desire to get married and raise a family.

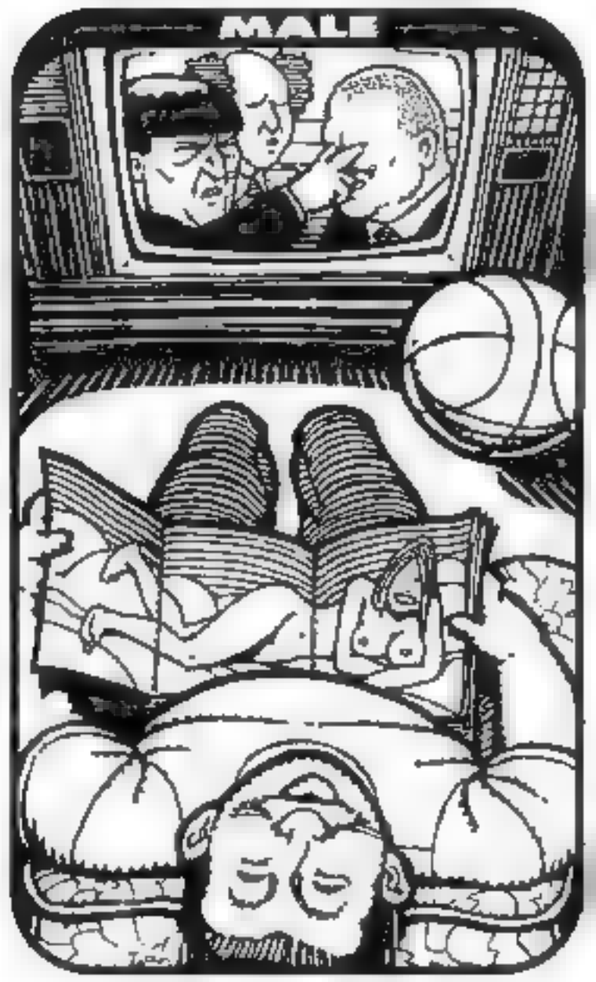
commitment
*(kŏ-**mit**-mĕnt) n.*

Not trying to pick up other women while out with one's girlfriend.

entertainment
*(en-tĕr-**tayn**-mĕnt) n.*

A good movie, concert, play or book.





entertainment
*(en-tĕr-**tayn**-mĕnt) n.*

Anything with one ball, two folds, or three stooges.

flatulence
(flach-ŭ-lĕns) n.

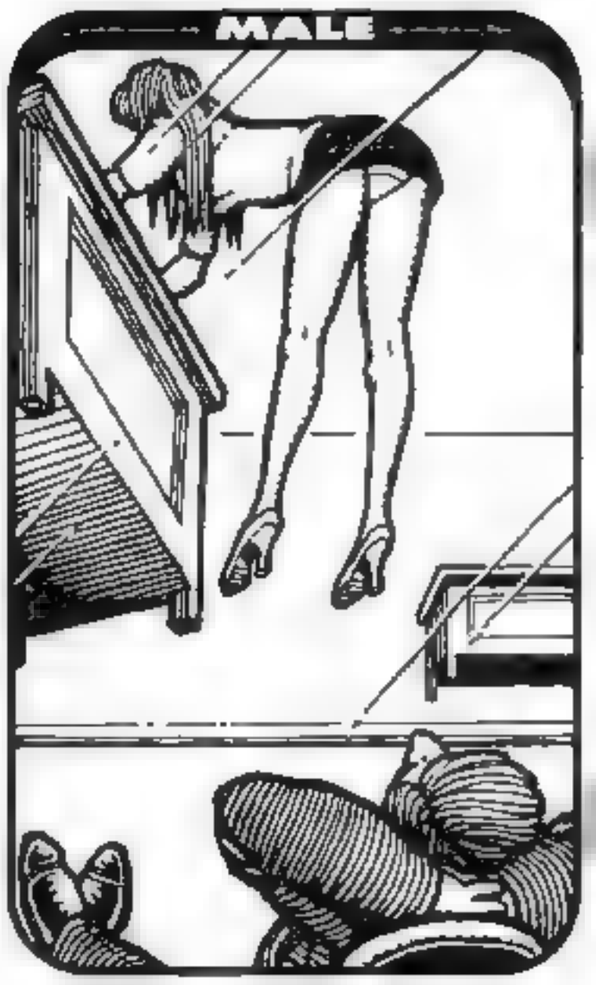
An embarrassing byproduct of digestion.

flatulence
(flach-ŭ-lĕns) n.

An endless source of entertainment, self-expression and male bonding.

glass ceiling
*(glas **see**-ling) n.*

The invisible barrier that stops women from rising to the upper levels in business.



glass ceiling
*(glas **see**-ling) n.*

What would really be great at work since that hot babe took over the office one flight up.

lesbian
(lez-bi-ăn) n.

A woman who makes love to other women.

lesbian
(lez-bi-ăn) n.

A woman who has sex with other women so men can watch and get really turned on.

making love
(may-king luv) v.

The greatest expression of intimacy a couple can achieve.

making love
(may-king luv) v.

What men have to call "boinking" to get women to boink.

remote control
(ri-moht kŏn-trohl) n.

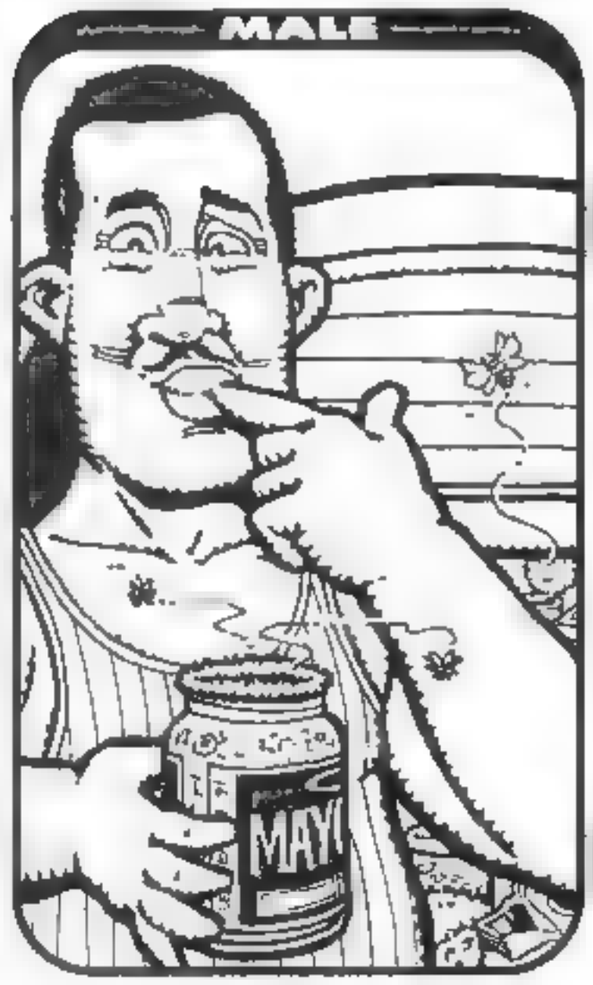
A device for changing from one TV channel to another.

remote control
(ri-moht kŏn-trohl) n.

A device for scanning through all 75 channels every 2 1/2 minutes.

taste
(tayst) v.

Something you must do frequently to whatever you're cooking, to make sure it's good.



taste
(tayst) v.

Something you must do to anything you think has gone bad, prior to tossing it out.

thingie
***(thing-ee)** n.*

Any part under a car's hood.

thingie
***(thing-ee)** n.*

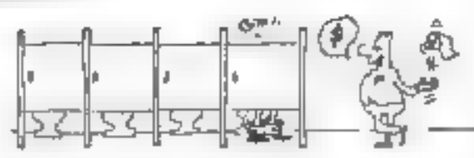
The strap-fastener on a woman's bra.

vulnerable
***(vul-ně-ră-běl)** adj.*

Fully opening up one's self emotionally to another.

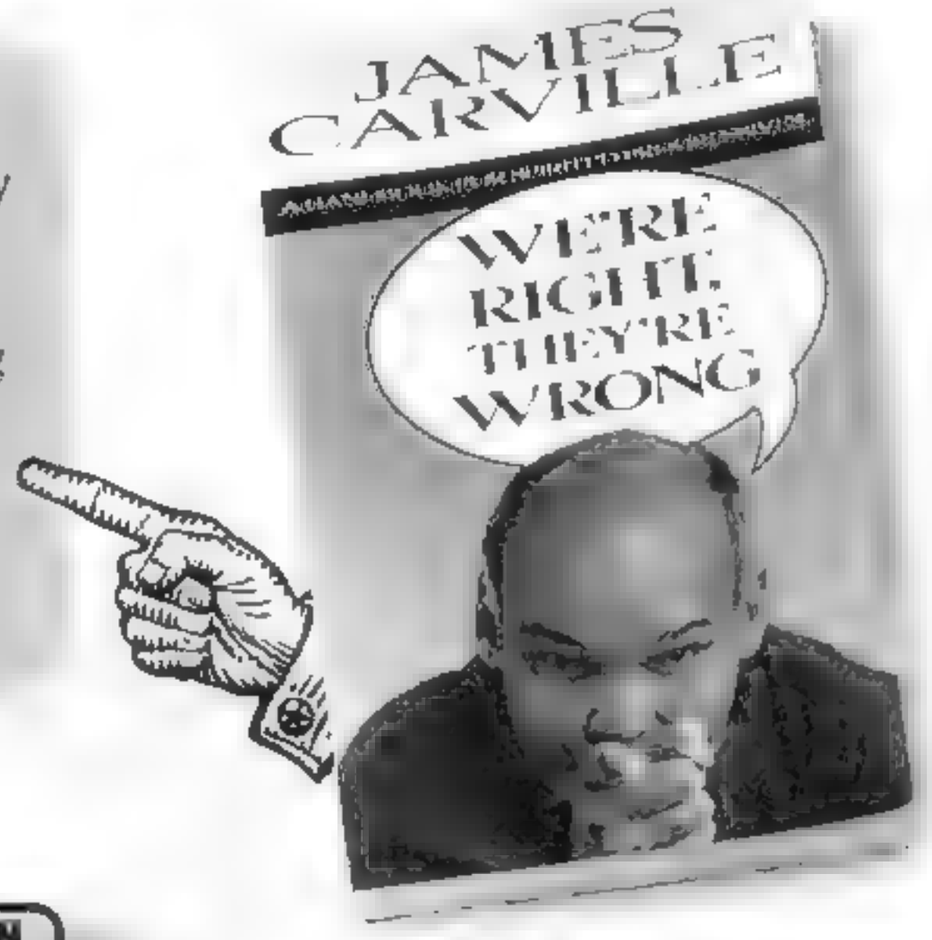
vulnerable
***(vul-ně-ră-běl)** adj.*

Playing ball without a cup.



ABRIDGED TOO FAR DEPT.

One of the sad facts of life in today's frenetically-paced modern world is that no one has the time to read anymore. Except, of course, for those of you reading this intro. Obviously you do have time to read. And undoubtedly there are millions of others just like you for whom reading is a way of life. Hoo boy! Seems that remark about no one having time to read anymore was off base, wasn't it? Funny, it seemed so astute when we first wrote it, but when you stop to think about it for a second, it's just wrong. Still, for those scant few of you out there who really are too busy to read, we've edited down several of today's best-selling tomes to their very essence, without delteing any of the substance! Here's MAD's...

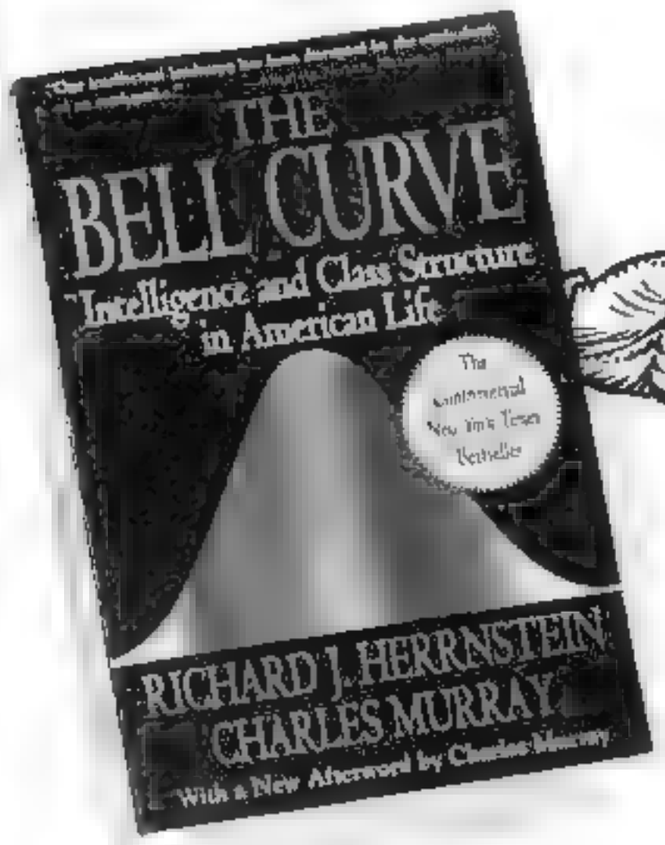


MAD'S CUT-DOWN VERSION

Republicans think they're right, but they're not; we Democrats are. Everything that's right with this country today can be attributed to the Democratic Party. Everything that's wrong in this country is the fault of the Republican Party.

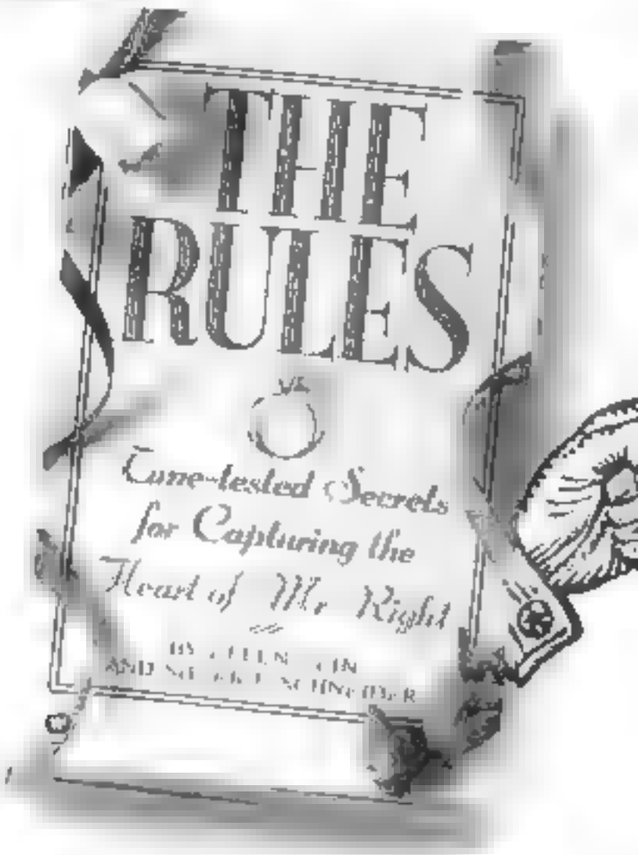
Government programs are what has kept this country going strong, but those evil, diabolical Republicans have repeatedly tried to eliminate them.

Furthermore, all Republicans have consistently done something that no Democrat would ever do: make unfair, broad generalizations.


THE BELL CURVE
Intelligence and Class Structure in American Life
RICHARD J. HERRNSTEIN
CHARLES MURRAY
With a New Afterword by Charles Murray

MAD'S CUT-DOWN VERSION

According to our highly scientific research, white people are smarter than black people. By the way, we're not racists.



MAD'S CUT-DOWN VERSION

All liberals are idiots.

Welfare and other government handouts cause the poor to stay poor. In America, anyone who is willing to work hard can achieve success with no help from the government.

All liberals are idiots.

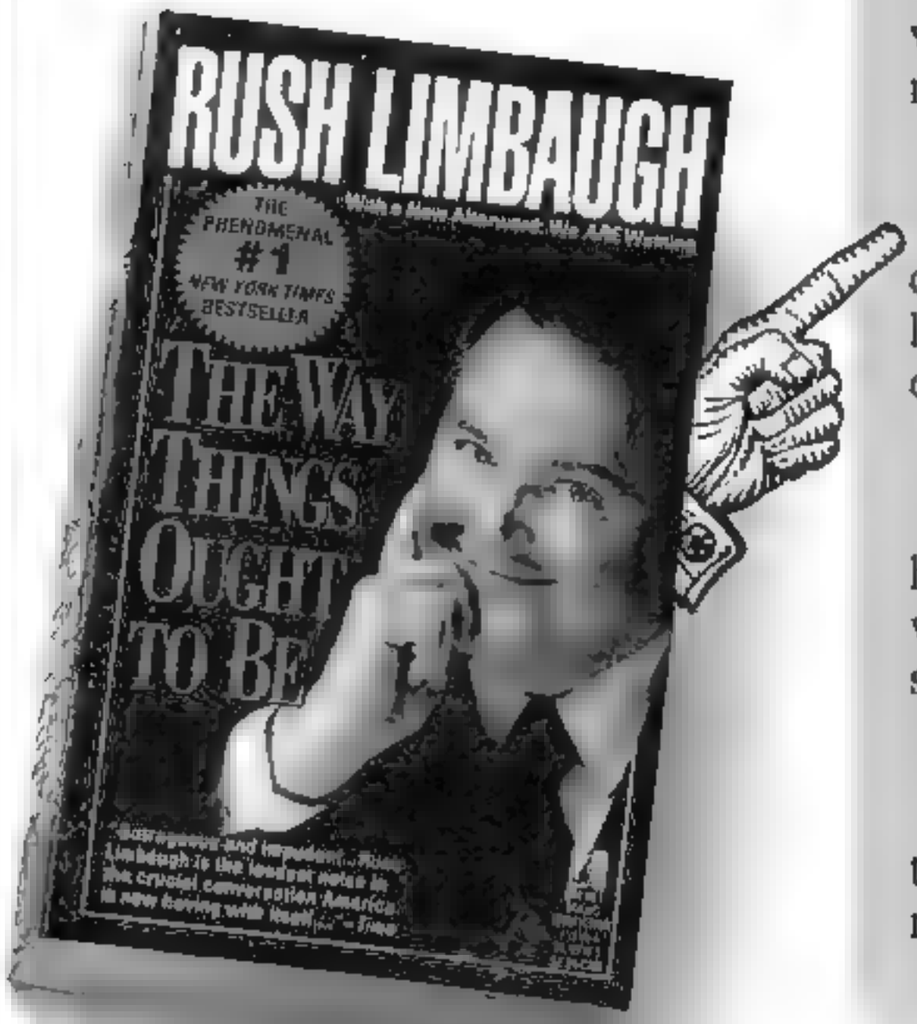
Any regulation of business smacks of socialism. Asking the rich to pay higher taxes than the poor smacks of Marxism.

All liberals are idiots.

Ronald Reagan is a great American hero. Environmentalists are a bunch of wackos; the environment is in great shape and man is incapable of harming it.

All liberals are idiots.

All government programs other than the military are a useless waste of money. The press is run by liberals.



BEST-SELLERS CUT DOWN TO SIZE

MAD'S CUT-DOWN VERSION

To land a good man, you must act like an aloof, cold-hearted, uncaring bitch. When the man of your dreams calls, don't call him back. Even after a few dates, treat the man you love like he's at the bottom of your priority list. The worse you treat him, the better he'll treat you.

If this doesn't work right away, keep trying. If it still doesn't work, keep trying anyway. No matter what happens, you must never deviate from **The Rules**, or even read a book that contradicts this one.

MAD'S CUT-DOWN VERSION

Sex, sex, sex, sex, sex. I'm the king of all media, and women everywhere want me. Even though I have a small penis. Sex, sex, sex, sex, sex. Larry King sucks. Sex, sex, sex, sex, sex. Zsa Zsa Gabor sucks. Sex, sex, sex, sex, sex. The FCC sucks. Sex, sex, sex, sex, sex. Lesbians. Sex, sex, sex, sex, sex. Breasts. Sex, sex, sex, sex, sex. Farts. Sex, sex, sex, sex, sex.

MAD'S CUT-DOWN VERSION

It's not enough for children to be guided and nurtured by their parents. Children today need people everywhere to meddle in every aspect of their lives.

It's the responsibility of all of us to steer kids away from bad influences.

In order to assure that our children's future will be one of goodness and niceness, everyone in America should strive to be swell role models just like me and Bill.

MAD'S CUT-DOWN VERSION

If you don't have much to say ***put it in* BIG TYPE.** It really **FILLS SPACE.** The NBA is **out to GET ME** because they **DON'T LIKE ME.** I **slept with MADONNA** and **she wasn't that GOOD.**

MAD'S CUT-DOWN VERSION

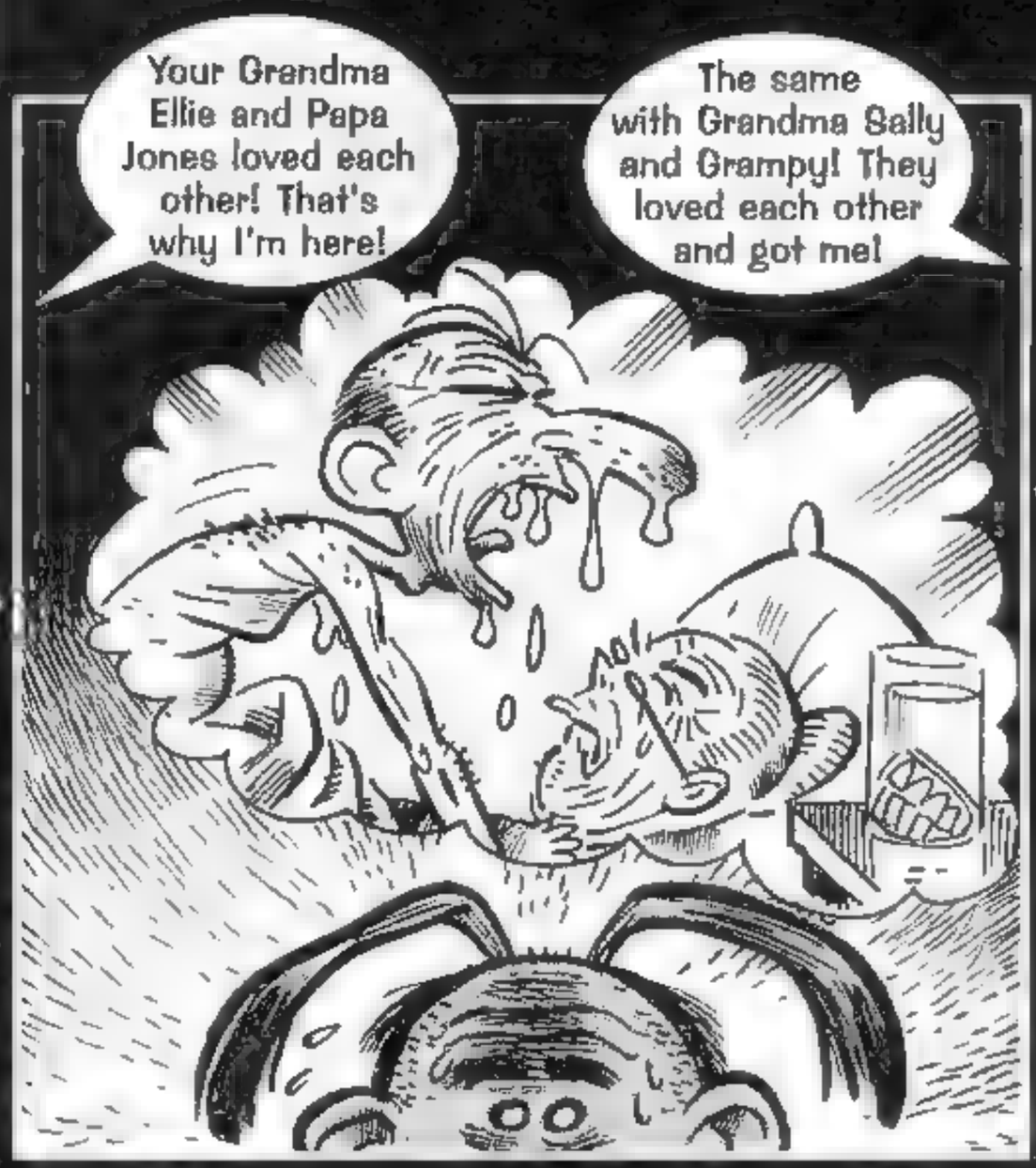
I didn't do it.

WRITER: ERIC PERLIN PHOTOGRAPHER: IRVING SCHILD

ANGSTER'S PARADISE DEPT.

MONROE & ... M

Birds do it. Bees do it. And, as our hero finds out in his latest adventure, so do others!


Your Grandma Ellie and Papa Jones loved each other! That's why I'm here!
The same with Grandma Sally and Grampy! They loved each other and got me!

OTHER NATURE

ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI

Monroe, honey? Are you out here? Dinner's ready! Monroe?

Monroe, we want to talk to you about what you saw earlier!

I didn't see anything!

Can I go lay down now?

So just think about that!

Go right ahead, honey!

In fact, that happened for everyone who ever lived!

Psst... Monroe? Check it out! Naked mags!

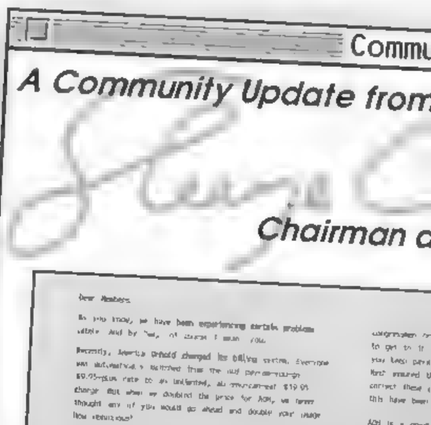
BITE MY JUGS

Monroe? Monroe?

TWEET

TWEET

Bill Wray



Dear Members:

As you know, we have been experiencing certain problems lately. And by "we," of course, I mean "you."

Recently, America Onhold changed its billing system. Everyone was automatically switched from the old pay-as-you-go $9.95-plus rate to an unlimited, all-you-can-eat $19.95 rate. But when we doubled the price for AOH, we never thought any of you would go ahead and double your usage. How obnoxious!

Words Are Just Words

You all know that you should distrust anything you read on-line. "38DD Nymphomaniacs" always turn out to be giggling teenage boys, and "financial experts" always advise you to buy up stock for their own worthless companies. So why did so many of you automatically misinterpret that "unlimited service" was "service that you can use as much as you like"? It actually means "service you can't even use the same as when it used to cost half the price." (If you still don't understand how words can mean the exact opposite of what they sound like, go to Keyword: INSIDER for a top-secret explanation that's only available to you!)

America Onhold is like a huge community. Each of you is a valued Community Member. I am like the "mayor" of the community. Think of the busy signals you've been hearing as "backed-up sewer pipes." Think of your bills as a sort of "local sales tax" that helps pay for "road maintenance" and "City Hall upkeep." Of course, when your mayor is a grinning, ineffectual scumbucket, you can always vote his pasty white ass out of office. That goes to show that you can only take a metaphor so far.

Oh, by the way: easy, accessible, fun, useful, and affordable. If I don't throw those five words in every other paragraph, Sleaze Case will kill me. Um, I mean, I'M Sleaze Case. He really writes this. And he is me.

Everyone's A Critic

It is hurtful to me to see comedians such as Jay Leno making jokes about our incompetent service, our criminal business practices, or our inept responses. That is why I am truly excited to announce that AOH is taking immediate and dramatic action — by suing Jay Leno. Just something to think about the next time you feel like complaining.

Some members have suggested that perhaps it was a mistake for us to mail out 15 diskettes for every man, woman and child on the planet Earth when we can't even keep the phone lines clear in Skeeter Pike, Minnesota. Others have pointed out that the millions of dollars we spent on TV advertising for new sucke— er, Community Members — might have been better redirected towards making sure that AOH would actually work once they all crammed inside. Since we believe many of these members are the very same people who enter every room and type "PRESS 1 IF MARILIN MANSIN RULES!!!!!!!!!!!!" followed by a dozen 1's, we decided to ignore such childish criticism.

And don't forget: easy, accessible, fun, useful, affordable.

Upgrading AOH for the 21st century is a tricky business. Do you crybabies have any idea how long it takes just to unpack 300,000 modems? Almost half of our staff is currently in a courtroom, and the other half is doing the TV circuit to say how much we care. And the few leftover AOH employees are already too busy counting money or paying off

ARTIST: CHARLES AKINS

E FOLLOWING IS REPRINTED WITHOUT PERMISSION.

l Members Window

unity Update from Sleaze Case

Sleaze Case

nd CEO of AOH

Sleaze's Homepage

engressmen or writing Sleaze Case's monthly messages to
t to it this second. The important thing is that you
ep paying that $19.95, and nobody gets hurt. Rest
sured that we are redoubling our efforts to correct
ese problems. And since our efforts before this have
en zero, well, you do the math.

OH is a great way to meet new friends. Maybe too
eat. That's why you can never get on. We suggest that
you want to meet people, the best time to do it is
en nobody else is on. Obviously, signing on at these
usual hours, you won't be able to participate in chat
ooms devoted to "Star Trek," the Grateful Dead, travel,
ealth, "The X-Files," etc. But don't overlook the
portunity to discover fabulous, underused sites in
e middle of the night. These include:

- **Pederasts' Pickup Parlor** (Keyword: RAINCOAT)
- **Peeping Toms' Forum** (Keyword: PEEKABOO)

Easy, accessible, fun, useful and affordable. Okay, back to the sites.

- **For Midget Astronomers Only** (Keyword: LITTLE DIPPER)
- **Crooning Truckers on Thorazine** (Keyword: 115 MPH)

alphabetical order for a change: accessible, affordable,
sy, fun, useful.

A Refund Is As Easy As 1-2-K!

am offering refunds to customers who want them. If you
ed AOH for at least one hour, but no more than 88 min-
es, you may be entitled to a 17.4% refund, depending on
e mood of the operator that day. If you used between
3 and 112 minutes, as rounded up by our computers
emember the last round of lawsuits?), and counting the time
ent waiting for those little cartoons to pop up when you
rst sign on (35,000,000 minutes in pure profit last year
one!), a special secret quadratic equation will be used to
termine your refund or possible penalty fee. If you signed
during "prime time" (between 3:15 AM and 2:45 AM the
xt day) any time in the last five months, you will receive
one-sixth credit for all flash session time divided by the
st of the licensing rights for that stupid "Jetsons" music
our ads. Naturally, the cost of your bothering our 1-800
presentative will be deducted from your refund, as will
e postage, processing costs, and the price of my paprika-
usted salmon appetizer from last night.

e five words (this time in Yiddish) are: grink, tzugenglich,
ngenomen, nootzbahr and billig.

should have these service problems cleared up by the
mmer, or the next class-action suit, whichever comes last.
r the time being, keep your fingers crossed! Doing this
ll make it impossible to type, so you won't need to use
OH at all. Remember, the less you use America Onhold, the
gger bargain it is!* If you are still finding it totally
possible to sign on, you can leave your complaints at
yword: COMPLAINT. Just sign on and complain.

rm regards,

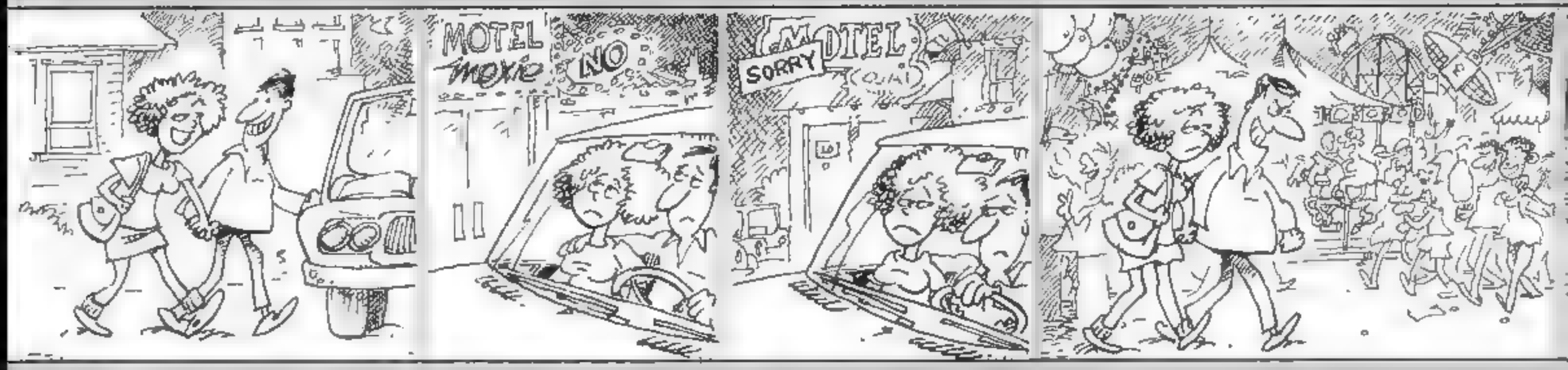
eaze Case

* For us

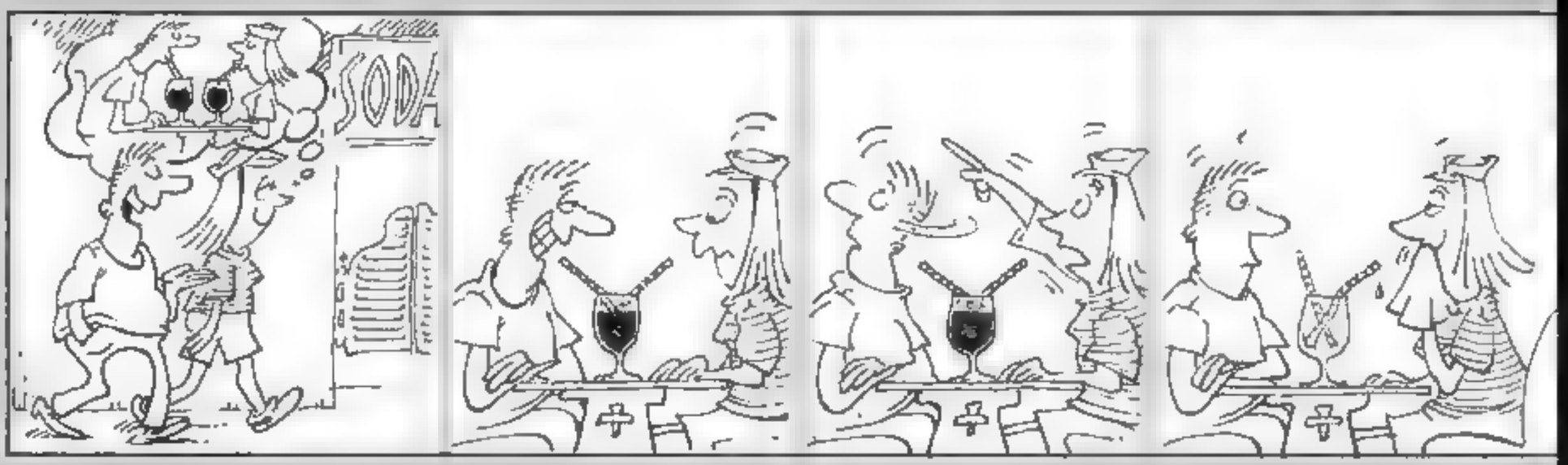
WRITER: DESMOND DEVLIN

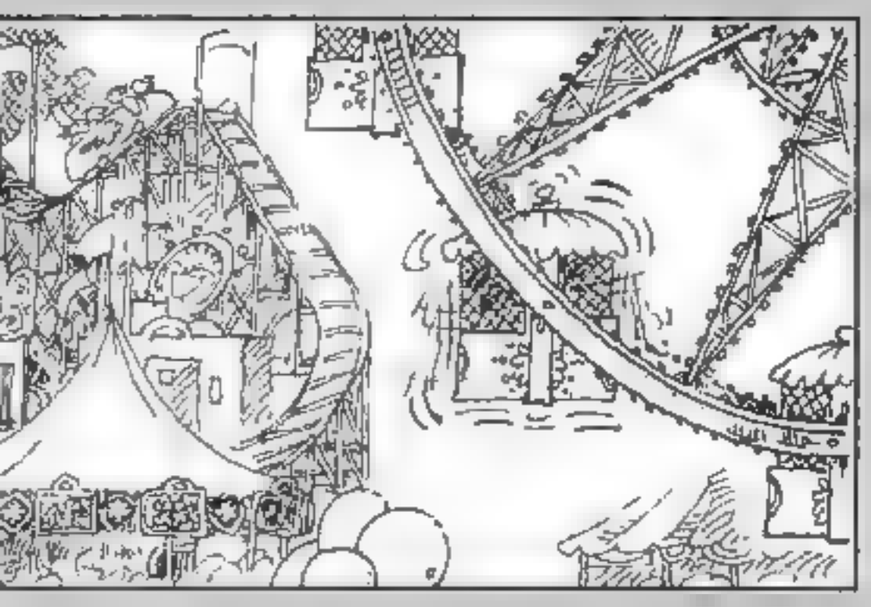
A MAD LOOK AT

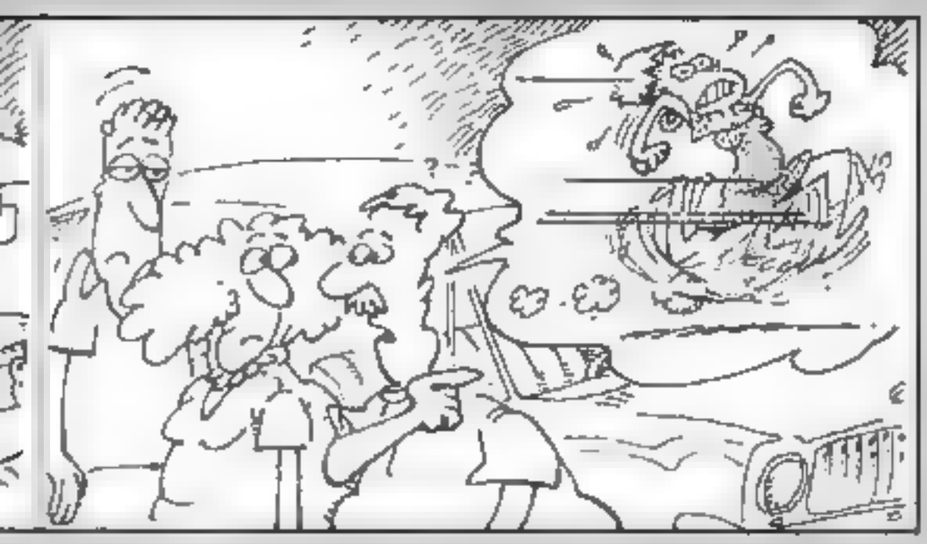
ARTIST AND WRITER: SERGIO ARAGONES

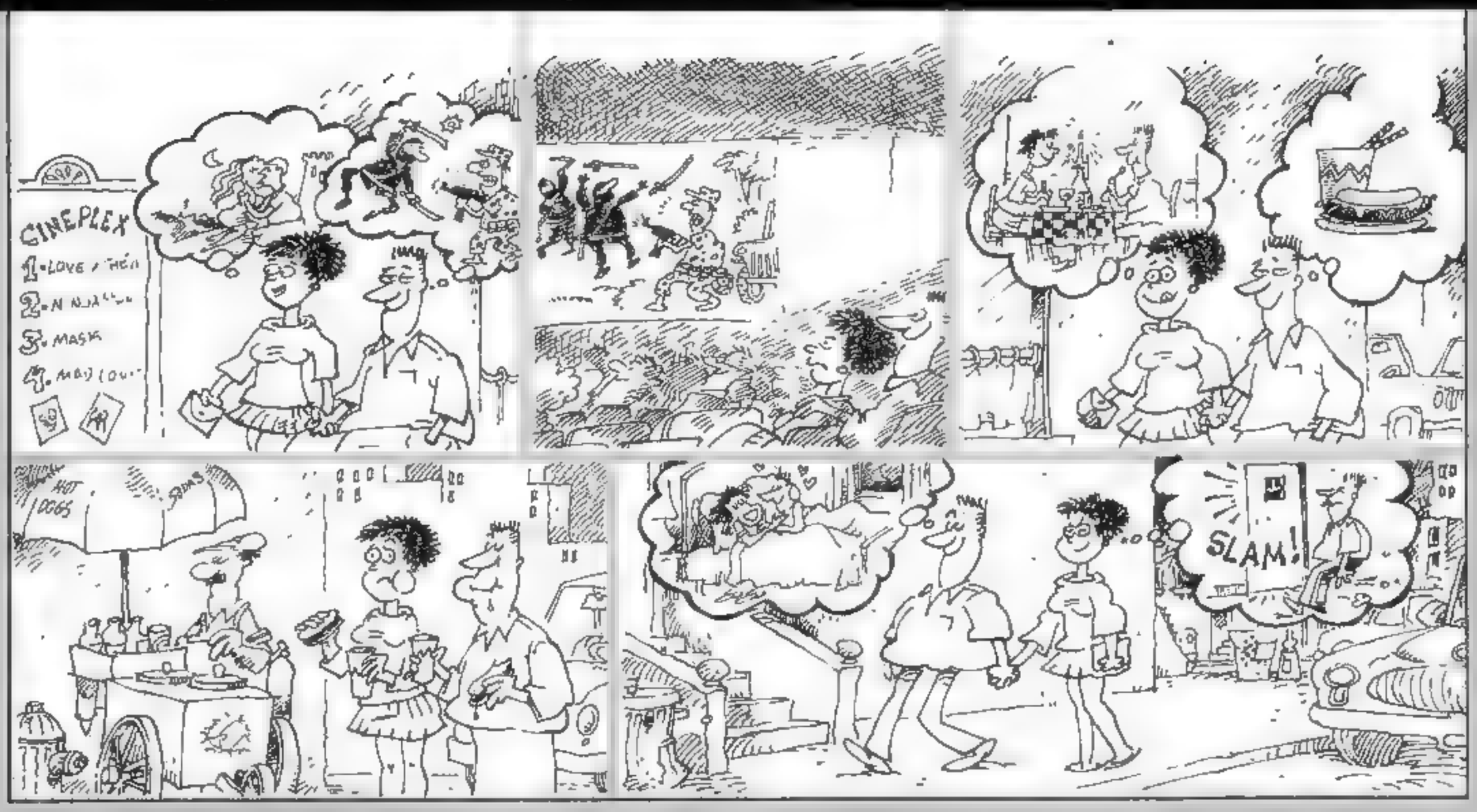


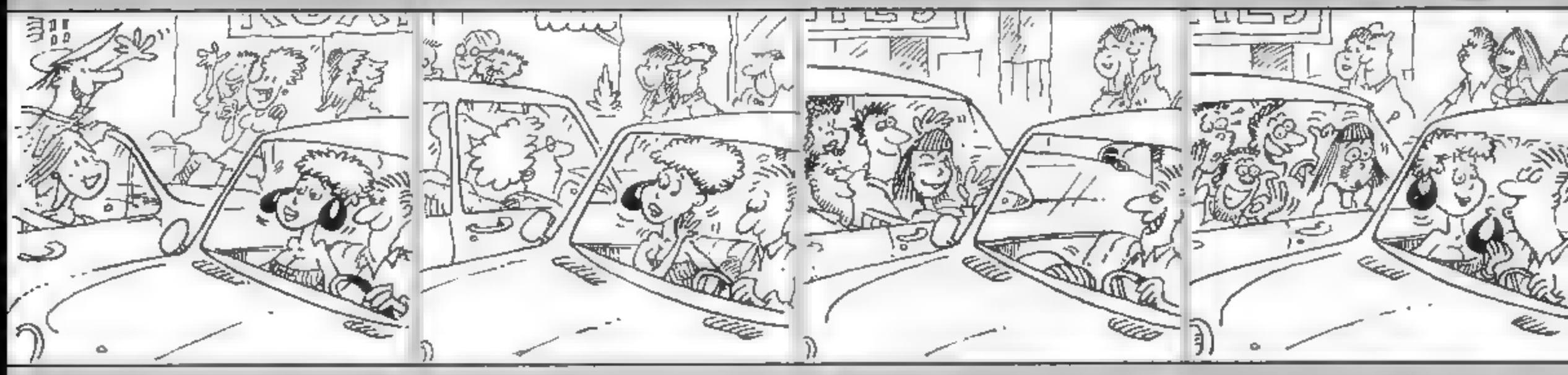
GOING OUT

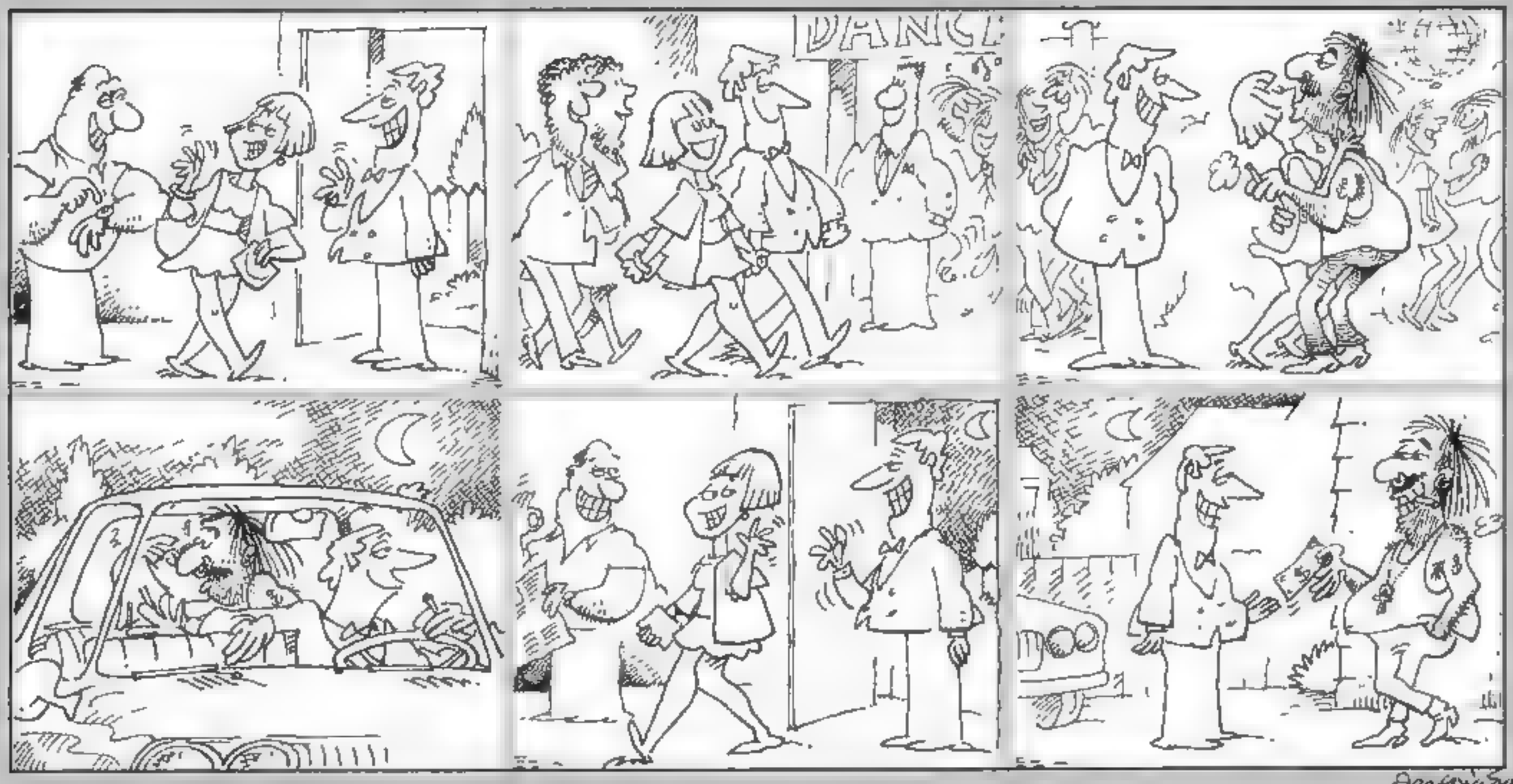







CINEPLEX
1.
2.
3. MASK
4.
HOT DOGS
SLAM!




DANG!

A POKE IN THE EISNER DEPT.

When Walt Disney died, legend has it scientists preserved him by freezing his body. We thought it was high time to defrost him. Unfortunately, we set the microwave a tad too high, and he caught fire! But after Krazy Gluing his nose back on, we think you'll agree he looks as good as the day he died. What doesn't, unfortunately, is his movie empire! Come along as..

Walt Disney Visits His Studio Today

it's good to get out of that fridge! I was beginning to feel like a bag of Bird's-Eye frozen peas!

Welcome back, Walt! I'm Michael Eisner!

Oh? And what do you do?

I'm the chief executive officer of Disney! I'm in charge!

Are any of my family members still involved with the studio?

Sure! Right now your nephew, Roy Disney, is getting his picture taken for the next stock proxy statement!

Really? What does Roy do for the company?

Er... well this is just about it!

DISNEY REALITY

Will Wray

ARTIST: BILL WRAY WRITER: CHRIS HART

People look different from when I was here!

You mean the religious diversity in the workplace?

No. I mean the ears are missing on their Mickey Mouse hats!

Whatever happened to my favorite actress, Julie Andrews? She was a wonderful Mary Poppins!

Julie's still a big star! She's currently playing a transvestite in *Victor/Victoria* on Broadway!

I don't understand this! I took Julie Andrews and turned her into a squeaky-clean British nanny! Who would get a kick out of seeing her dressed up as a transvestite?

Everyone! Welcome to America in the '90s, Walt!

ANIMATION DEPT.

DISNEY

WUMP!

ZOOOOOM!

1976 ADVOCATE AWARD

JULIE ANDREWS

VICTOR Victoria

WITH MARLON BRANDO

We hired super agent Mike Ovitz to run the company! He was famous for having negotiated huge paydays for some of Hollywood's biggest stars!

Wasn't that a conflict of interest? Ovitz would want to pay his actor buddies huge amounts of the studio's money!

Theoretically he could have, but we counted on his integrity as a former talent agent!

BOOT!

OVITZ

TO SONY

When I ran the studio, women were relegated to the low-paying ink and paint department!

DISNEY... WHERE EVEN THE MEN ARE WOMEN! JR

Computers now do the ink and paint! Women have moved up the ladder! They work alongside our top producers!

Making coffee?

Why don't you just whisper your questions to me?

Our new animation department harkens back to a golden era!

Ah, the golden age of animation in the 1940's!

No, I mean the age of garment sweatshops of the early 1900's!

ANIMATION DEPT.

I'm concerned about the questions that were raised by our last animated feature, *The Hunchback of Notre Dame!*

You mean questions like, "Mommy, what's a hunchback?" And, "Daddy, is that man in constant pain?" And "Grandpa, can that man ever stand up normally?"

No, I mean questions from stockholders like, "Why should we pay Eisner millions to green light movies that repulsed parents and kids?" I'm still trying to figure out why we thought we could merchandise a toy hump!

ANIMATION MODEL DEPT.

I wouldn't worry too much about it! People enjoy a feel-good musical that deals with physical deformities!

Really?

You never saw *Snow White and the Seven Dwarfs?*

Our only real competition in the animation arena is from director Don Bluth! But none of his pictures have any of the old Disney charm!

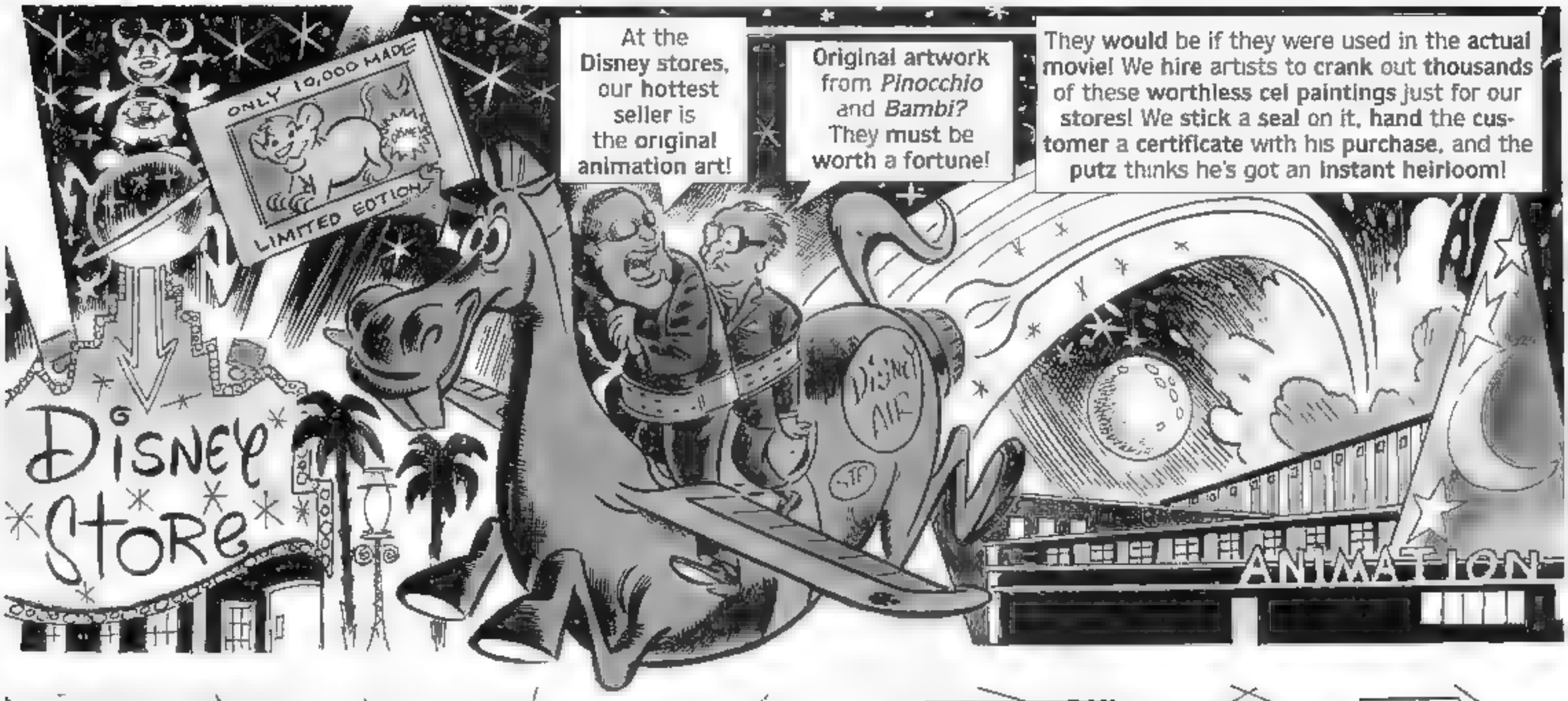
Then what are you so worried about?

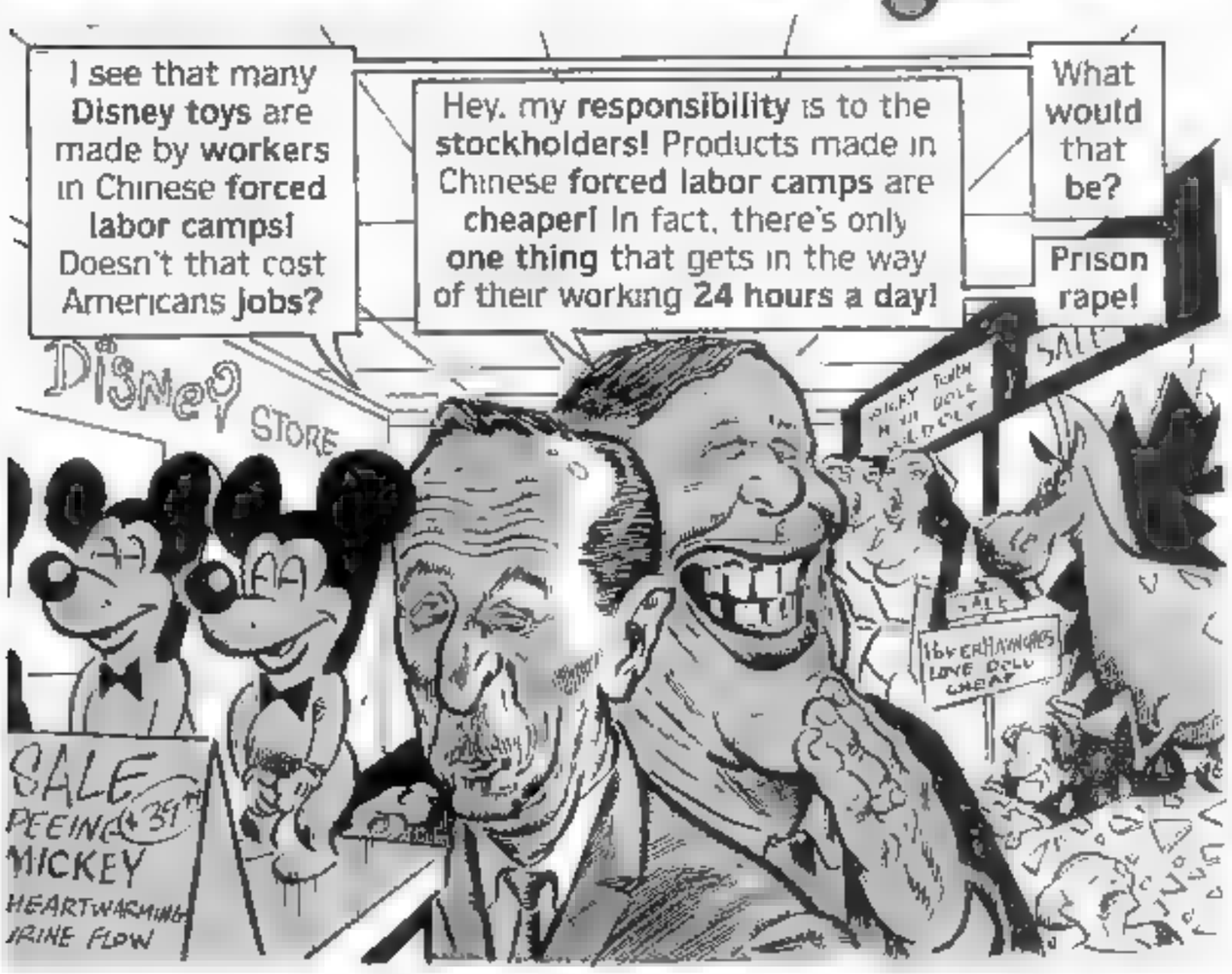
Because none of OUR pictures have the old Disney charm, either!

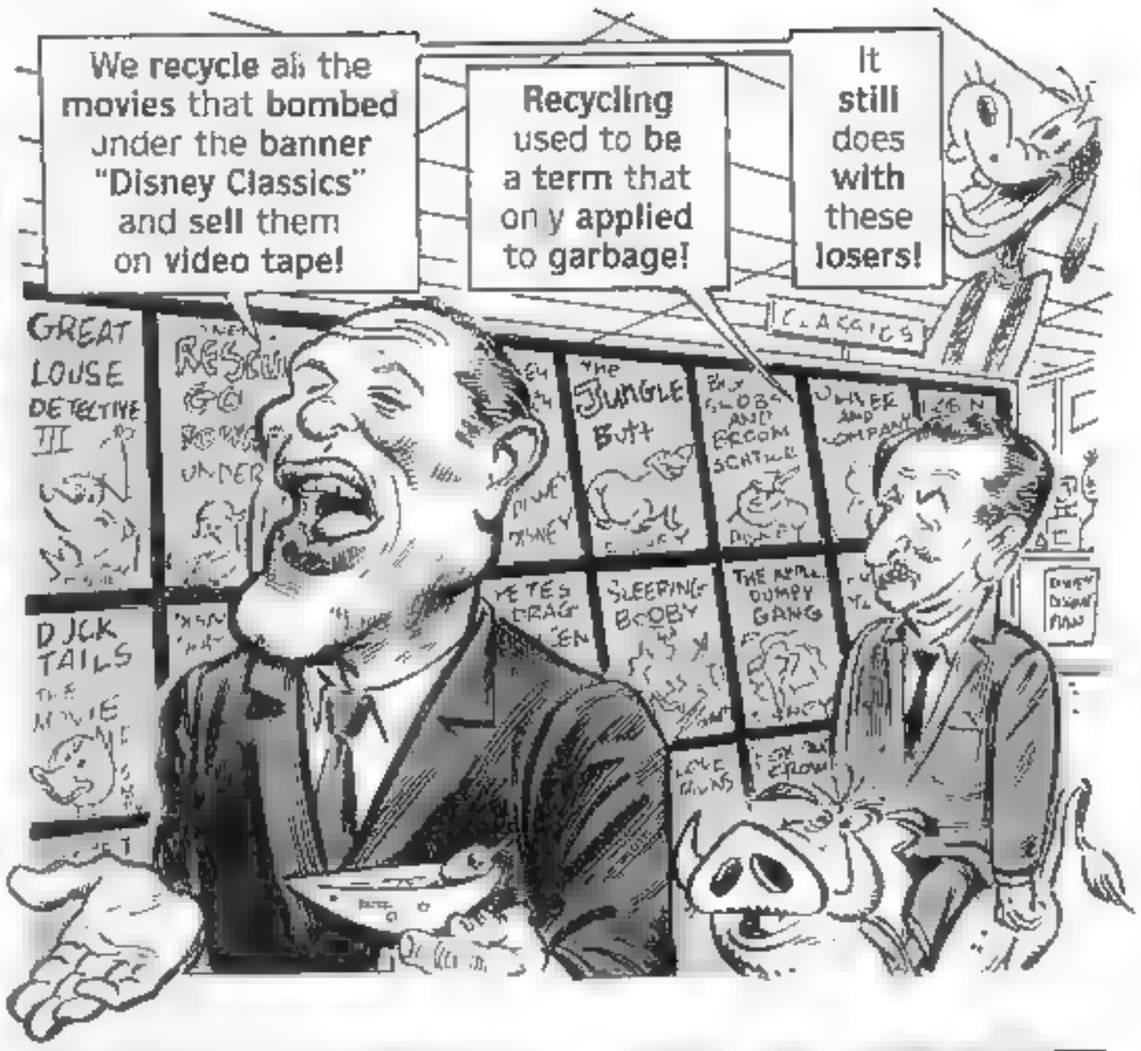
ALL DOGS GO TO HEAVEN HELL

EVIL SPELLS DEPT

BLUTH


ONLY 10,000 MADE
LIMITED EDITION
Disney Store
At the Disney stores, our hottest seller is the original animation art!
Original artwork from *Pinocchio* and *Bambi*? They must be worth a fortune!
They would be if they were used in the actual movie! We hire artists to crank out thousands of these worthless cel paintings just for our stores! We stick a seal on it, hand the customer a certificate with his purchase, and the putz thinks he's got an instant heirloom!
DISNEY AIR
ANIMATION


I see that many Disney toys are made by workers in Chinese forced labor camps! Doesn't that cost Americans jobs?
Hey, my responsibility is to the stockholders! Products made in Chinese forced labor camps are cheaper! In fact, there's only one thing that gets in the way of their working 24 hours a day!
What would that be?
Prison rape!
Disney Store
SALE
PEEING MICKEY
HEARTWARMING URINE FLOW
SALE
Hoverhangers Love Doll Cheap


We recycle all the movies that bombed under the banner "Disney Classics" and sell them on video tape!
Recycling used to be a term that only applied to garbage!
It still does with these losers!
CLASSICS
GREAT LOUSE DETECTIVE II
DUCK TALES THE MOVIE
THE JUNGLE BUTT
SLEEPING BOOBY
THE ANAL DUMPY GANG

We built a theme park in France which is losing money by the truckload! But we're determined to keep it open!
But the French hate anything American! Why did you build it there?
To annoy the crap out of them!
That's the first thing you've done that I'm truly happy about!
Le Euro Disney
HOW'S MY FLYING? CALL 616-DISNEY
DISNEY AIR
45

Whatever happened to Epcot, the Environmental Prototype Community of Tomorrow? It was my dream to build a totally self-contained city!

We scrapped it! Instead, we erected educational pavilions and rides!

That sounds just in-cred-ibly dull!

That's the whole idea! It forces parents to keep buying souvenirs for their kids so they won't go into full-scale meltdown!

BERLIN WALL

Instead of futuristic cities, we're building residential communities in Florida! The main attraction will be the schools! We'll make them drug-free and weapon-free, where blacks and whites study together without forming gangs!

I have a name for a place like that!

Great! What is it?

Fantasy Land!

WAK!

BUZZOW!

DISNEY AIR

How do you come up with the ideas for your animated movies?

First, we design a winning plush toy! If that works, we proceed to the next stage!

The actual making of the movie?

No, the making of the CD-ROM spin-off!

Then you make the movie?

No, the line of snack foods and cereals!

But when do you make the actual movie?

Actually, we're trying to figure out how to eliminate that stage — it's so expensive and really risky!

I WANT MEAT MOMMIE!

TALKING MICKEY MAGGOT

DISNEY

WITH WRITHING ACTION

PLAY DISNEY'S MAGGOT ADVENTURE

IN OUTTA HERE

SEGA $79.00 VIDEO GAME

READ THE POP-UP BOOK FROM MAGGOT TO FLY! BY DISNEY

MORNING

SUGAR STUFFED MAGGOTS BY DISNEY

EAT ME!

CD ROM

NEW MICKEY FUN MAGGOT

DISNEY'S HIDE THE MEAT GAME

MICKEY MAGGOT

I SMELL MEAT!

What if you had a wonderful story idea with no possibility of toy spin-offs? Would you make it anyway?

Ha! Ha! Walt, you've still got that sly sense of humor! "Would you make it anyway?" This guy kills me!

Computer animation is the hottest new technology! The movie *Toy Story* was all done on computer!

It looks like the same old crummy puppet animation to me!

That's just the point! By hyping the fact that it was done on computer, we can get audiences to watch the crap that they wouldn't even sit through on free TV!

Speaking of TV, we've blanketed Saturday mornings with our animated shows!

We never tried to do that because the costs are so high that our quality would have really stunk!

Well, we've finally figured out the secret! We stopped giving a flying @#*&^% about quality!

EASY DOES IT!

We created Touchstone, a separate movie company, to make films outside of the sweet Disney reputation! Like *Pretty Woman*, which is about a prostitute!

Does she get beaten up, diseased and degraded?

No, she finds a rich, cute guy, gets married and lives happily ever after!

Well, that sounds like a typical Disney fairy tale to me!

DISCO

MOTEL

Another change we've made is that we try to put more blacks in our live-action features!

Hey, I put a Negro in the starring role of an all-white film back in the 1940's! Name one other producer who did that!

Oh really? What role was that?

Uncle Remus, the happy slave in *Song of the South!*

TRICKY MICKEY'S

HAUNTED HOUR

Why are they picketing a movie called *Priest?* It sounds like it has wholesome, traditional values!

They're upset because it's about a homosexual priest!

But won't that offend the straight priests?

Yes, but we've written to both of them, and they forgave us!

CINEMA

NOW SHOWING

PRIEST

GOD DIDN'T MAKE HOMO SATAN OIL

AIR CONDITIONED

DISNEY GAYS

BLAM! BLAM!

BLAM!

Eisner. You've destroyed my vision! You've compromised my quality standards, given in to crass merchandising practices and you distribute adult-themed movies I'd never approve! You're through! I'm reclaiming my rightful place as head of this studio!

Wait a minute, Walt! Think about how things were before you died! Your far-fetched plans always made Wall Street nervous, so Disney's stock never reached its true value! But after I took over, the company's stock shot up! Now, if we work together, I think we can keep the stock soaring!

Together? How?

BRINGING BACK DISNEY VALUES NO HOMO

SPACE ACE

GOODYEAR

By me stuffing you back into the ice box!

Stay warm, pal!

FRIGIDAIR

HISSSSS

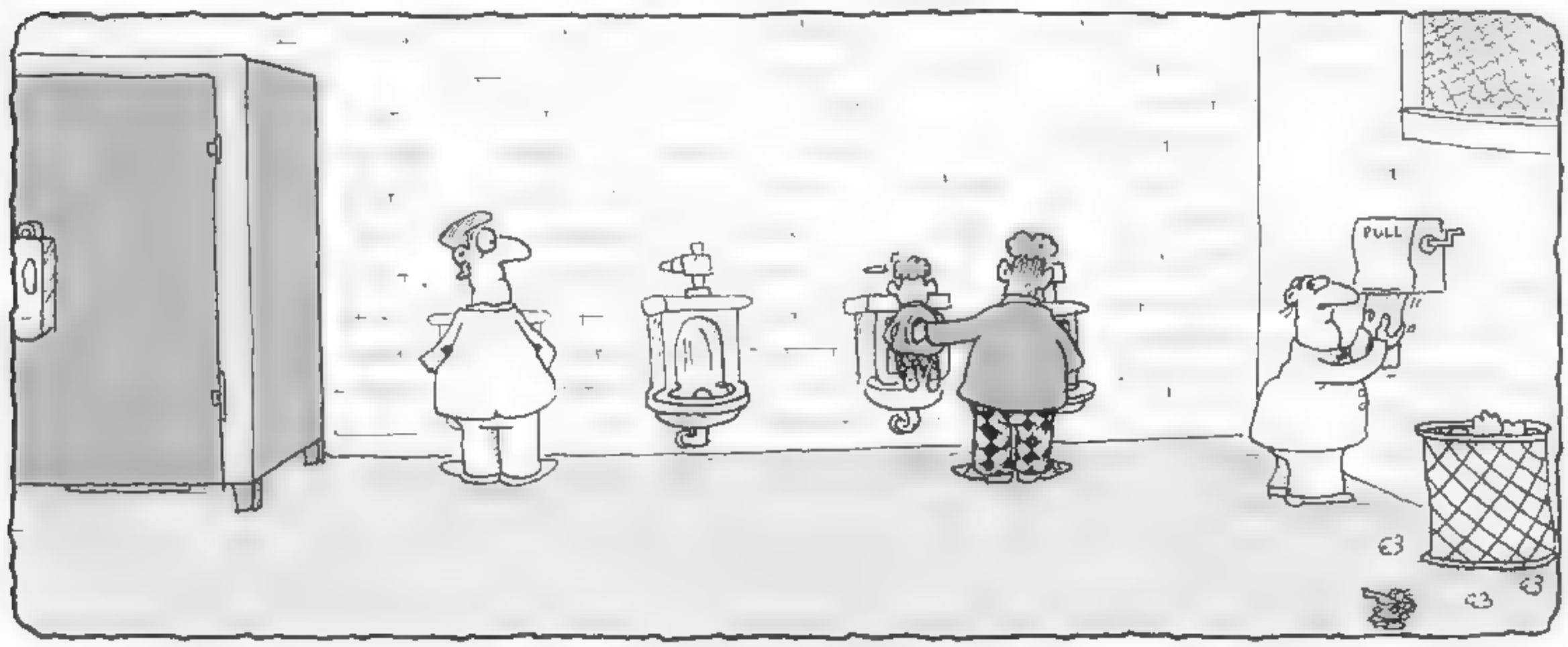
BOT!

D.G. OHNO FROZEN PIZZA

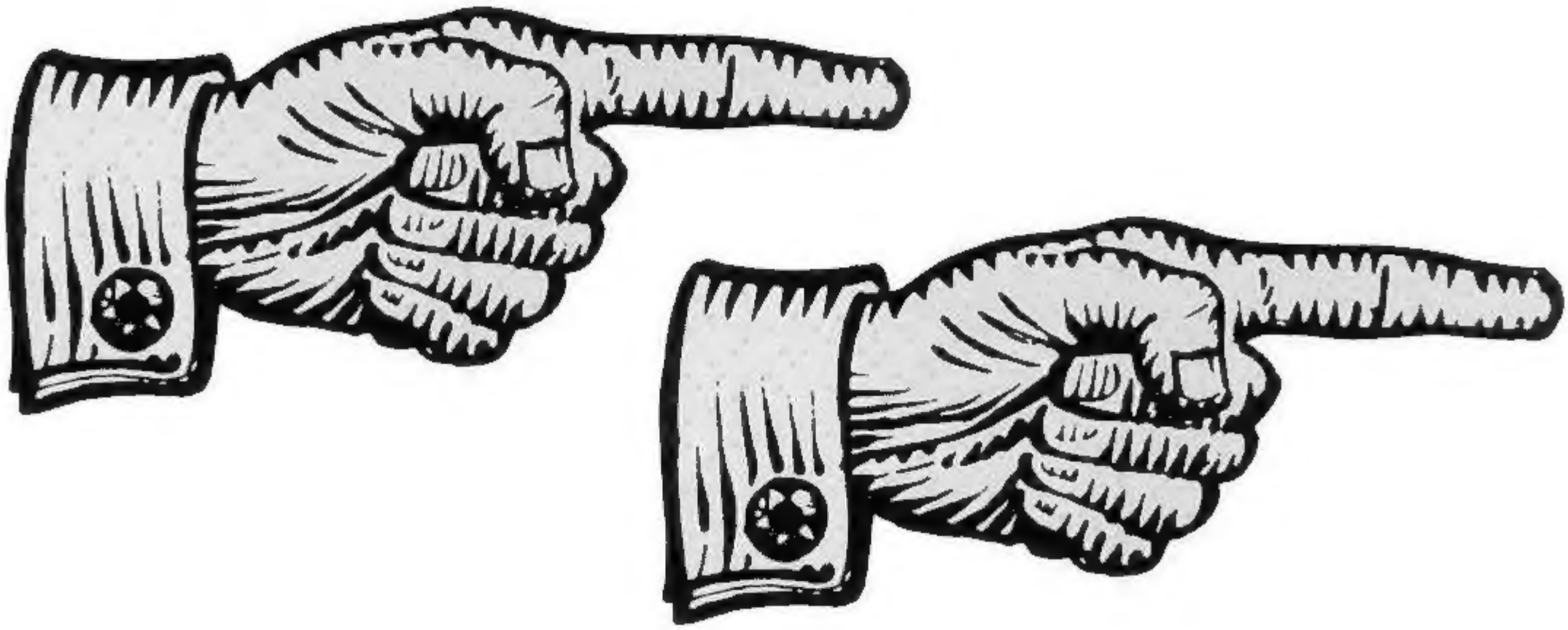
TALES FROM the DUCK SIDE

TODAY'S EPISODE...

DUMMY & DUMMIER

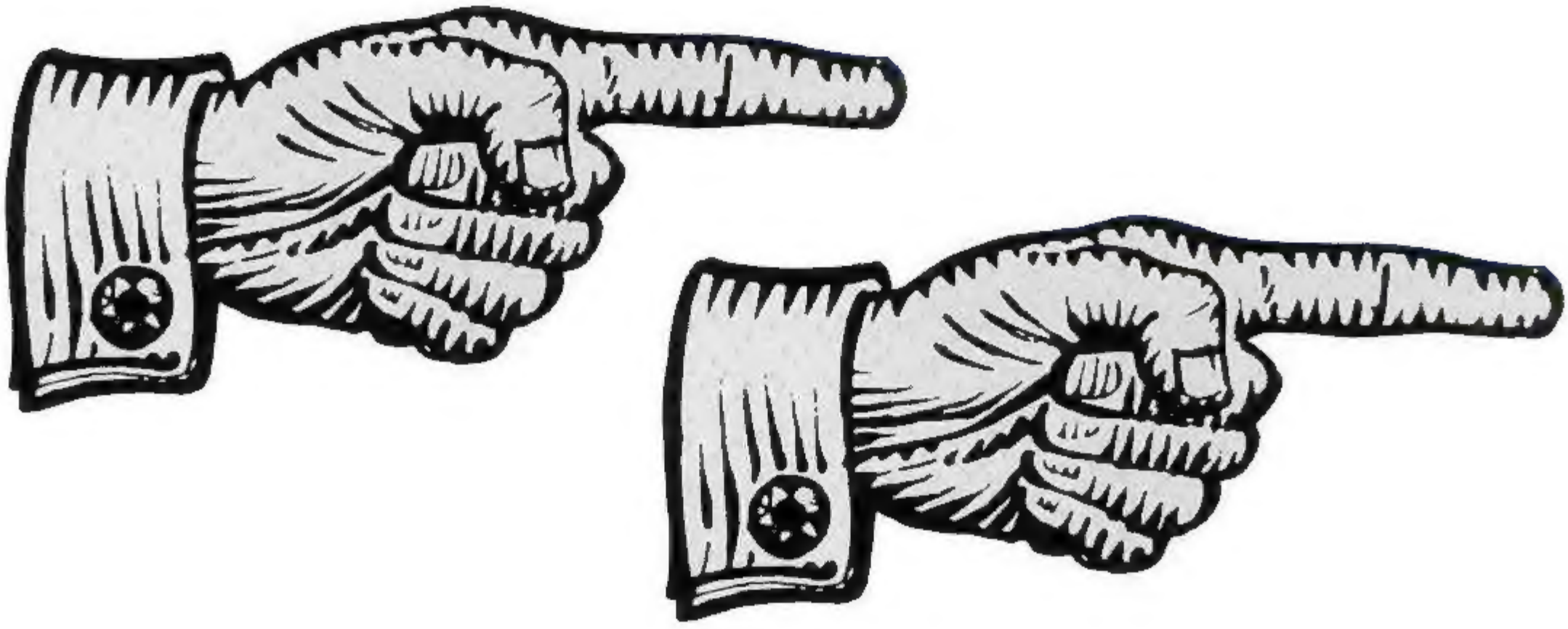


ARTIST AND WRITER- DUCK EDWING



Nothing to see here!

Please skip ahead.



WHAT BESIEGED GROUP OF PEOPLE DOES OUR MILITARY SEEM UNWILLING TO PROTECT?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

The United States is always sending troops to far-off places to help save people from pestilence, famine and evil wrongdoers who threaten their well-being. One beleaguered group, however, who has had major trouble recently, is not getting the military aid they desperately need. To find out who this group is, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A ▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

FREQUENT MILITARY CONFLICTS ARE MAKING DEMANDS ON OUR TROOPS THAT THEY CANNOT HANDLE REASONABLY. FOR MANY HARDENED VETS THE INCREASED PRESSURE IS A SIGN TO CALL IT QUITS

A▶ ARTIST AND WRITER: AL JAFFEE ◀B

WHAT BESIEGED GROUP OF PEOPLE DOES OUR MILITARY SEEM UNWILLING TO PROTECT?

FOLD PAGE OVER LIKE THIS!

A ▶ ◀B FOLD BACK SO "A" MEETS "B"

FE-
MALE
REC-
RUITS

A▶◀B

Martha Stewart Dying

cemetery gardening

you're the fertilizer

embroidered cremation urn cozies

festive gift wrap for organ donations

knitting your own death shroud

recipe for potpourri embalming fluid

Fresh Flowers On Your Grave—

It's A Good Thing!

A MAD FAKE-OUT MAGAZINE COVER